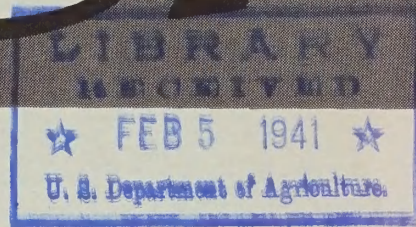


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1941 SPRING LIST

62.23



ALEC HENDERSON INC
1303-5 WEST RANDOLPH ST. CHICAGO, ILL

FLOWER SEED NOVELTIES OF MERIT FOR 1941



PETUNIA SUPER FLUFFY RUFFLES—SALMON ROSE

Antirrhinum Nanum Grandiflorum Rust Resistant "Amber and Gold"

Buds first appear as a soft rose pink. As the spikes open they show florets with full golden yellow lips and hoods of golden amber. The throat of each floret is a soft shade of rose-pink. Amber and Gold grows 18 inches tall and produces plants with ten and twelve sturdy base-branching spikes. Clusters of well spaced florets make these stems ideal for cutting.

Trade Pkt.\$0.35; 1/8 oz.....\$1.25; 1/4 oz.....\$2.00

Aster

Wilt Resistant Princess Type

This new type Aster provides a needed, new form for the cut flower grower. The blooms which are similar to the older Aurora type have a full crested center surrounded by several rows of strong guard petals. They are fine keepers and good shippers. Plants in the field are from 18 to 24 inches in height, but of course, when grown under some shade would double their height.

Princess Anne—Peachblossom shade.

Princess Bonnie—Beautiful soft salmon rose.

Princess Marsha—Cinnebar scarlet.

Each of the above: Trade Pkt..\$0.50; 1/4 oz.....\$1.00; Oz.....\$3.00;
Three Trade Pkts., one each of the above varieties.....\$1.25

Marigold Mission Giants

Mission Giants are a new and distinct type of Marigold, which our grower has been working on for a number of years. The blooms, which measure from 4 to 5 inches in diameter, are almost a perfect ball. In both size and form, they remind one of the large incurved Chrysanthemums that are seen during the Fall months. Plants grow about 18 inches high and produce from 8 to 12 stems of excellent cutting length. It is very early, coming into bloom fully two weeks ahead of the ordinary African types.

Goldsmith Rich Golden Orange.

Trade Pkt.\$0.35; 1/4 oz.....\$1.00; Oz.....\$3.25

Mixed Trade Pkt......25; 1/4 oz......90; Oz..... 3.00

Petunia Super Fluffy Ruffles

Salmon Rose

See Illustration

An outstanding selection taken from Super Fluffy Ruffles mixed, this beautiful Salmon Rose Petunia will find a ready market by the discriminate grower. The blooms average 3 to 4 inches in diameter and are so frilled and ruffled that they are often mistaken for doubles. The color, as the name indicates, is Salmon Rose, leaning toward the deep side with a golden throat.

Trade Pkt.\$1.00; 1/4 oz.....\$3.00; 1/2 oz.....\$5.00

Petunia

All Double Dwarf Victorious

Blue Brocade

A silver medal winner in the 1941 All-American trials, Blue Brocade is a very dwarf plant with all double, true violet Blue flowers. Especially valuable to the florist trade for pots and bedding, it is an important color addition to the Victorious strain of Petunias.

500 Seed.....\$1.25 1000 Seed.....\$2.00

Petunia Hybrida

Radiance

Winner of a silver medal in the 1941 All-American Selections, Petunia Radiance will be in great demand by the flower loving public. There is more rich brilliance and life in the color of Radiance than in any Petunia, regardless of type. A cerise rose with enough underlying salmon to remove the harshness commonly found in a cerise rose. The throat is golden yellow, which tends to add warmth and life to the general color. Radiance is very floriferous and holds its uniform and neat habit well into late Fall.

Trade Pkt.\$0.50; 1/8 oz.....\$1.25; 1/4 oz.....\$2.00

Phlox Gigantea

Rosy Morn

(for illustration see page 12)

A bronze medal winner in the 1941 All American Selections, Rosy Morn possesses the large sized blooms and free flowering quality of Phlox Gigantea Art Shades. Somewhat the same color combination as found in Petunia Rosy Morn, this color will be a welcome addition to the already popular gigantea class.

Trade Pkt.....\$0.40; 1/4 oz.....\$1.50

Zinnia

Lilliput—Black Ruby

Winner of a bronze medal in the 1941 All-American trials, Black Ruby is a deep velvety maroon, which is a distinct color for this class of Zinnia.

Trade Pkt.\$0.25; 1/4 oz.....\$0.85; Oz.....\$2.75

Howard's Giant Crested Mixed

For illustration see page 15.

This new Zinnia will undoubtedly become an important cut flower for florist use, as it contains almost all known colors and shades to be found in this popular annual. The blossoms average from 4 to 5 inches in diameter, with a full rounded cushiony center surrounded by broad guard petals.

Trade Pkt..\$0.50; 3 for..\$1.35; 1/4 oz...\$1.25; 1/2 oz...\$2.00; Oz...\$3.50

WHOLESALE LIST FLORISTS' FLOWER SEEDS

The number after the name of a variety indicates that variety's approximate height.

Ageratum

Trade Pkt. Oz.

Blue Ball Imp. Very dwarf and compact. Flowers are of a rich shade of blue.....	.35	3.00
Blue Cap. 1/4 oz., 90c.....	.30	2.50
Blue Perfection. 8 in. Deep amethyst blue.....	.15	.50
Little Blue Star. 5 in. Very dwarf. Flowers light blue...	.25	2.00
Little Silver Star. (New) 4 in. Color silver grey.....	.30	2.50
Imperial Dwarf Blue. 6 in. Clear blue.....	.15	.60
Midget Blue. (New) Very dwarf and highly recommended. 1/4 oz. \$2.00.....	.35	

Alyssum

Snowcloth. Forms a perfectly flat plant with a compact mass of white flowers without green center.....	\$0.15	\$0.75
Little Gem. 3 in. Dwarf, compact and early.....	.15	.50
Lilac Queen. 5 in. Lavender-lilac.....	.15	.50
Maritimum. Sweet Alyssum, trailing habit.....	.10	.20
Violet Queen. (New) Bright violet.....	.25	1.00
Saxatile Compactum—Perennial. Bright yellow flowers.....	.15	.60

Antirrhinum (Snapdragon)

Forcing Sorts

Bronze Shades

Trade Pkt.

Afterglow. Golden-bronze	\$1.00
Glorious. Bright bronze.....	1.50
Miss Wooster. Early dark bronze.....	1.00
New Deal. Early golden-bronze.....	1.00
Talisman. All-double bronze. Early.....	2.00

Pink and Rose Shades

Cheviot Maid Supreme. Standard deep rose-pink.....	1.00
Christmas Cheer. Good for December crop. Bright pink.....	2.00
Cornwallis. Large-flowering rose-pink.....	1.50
La France. Ruffles silvery-pink.....	2.00
Marie Louise. Seashell-pink.....	2.00
New Cincinnati. Large, light rose-pink.....	1.00
Peggy Schumann. Medium rose-pink. Highly recommended...	2.00
Rose Queen. The standard deep pink.....	1.00
Schaffroth's Pink. 1940 novelty. Early.....	2.00
St. Louis Early Pink. 1940 novelty.....	2.00

Lavender Shades

Bertha Baur. Early lavender.....	1.00
Schrock's Orchid	1.00
Schumann's Lavender. Early. Large, strong stems.....	2.50
Windmillers' Lilac. Lilac-lavender.....	2.00

Yellow Varieties

Bezdek's Yellow Wonder. Early novelty.....	2.00
Celestial. Rich yellow. Long spikes.....	1.00
Ceylon Court. Standard yellow.....	1.00
Coates' Yellow Perfection. Deep golden-yellow.....	1.00
Ethel (Kramer). Early bright yellow.....	1.50
Golden Rule (DeWitt). Large dark yellow.....	2.00
Klondike Supreme. Deep golden-yellow. Early.....	1.50
Schumann's Yellow. Heavy stems. Early.....	2.50
Yellow Cheviot Maid. Bright golden-yellow.....	1.00

White

Lucky Strike. Early white.....	1.00
Westover's Fringed White. Early. Good keeper.....	1.00
White Cheviot Maid.....	1.00
White Marion. Clear white.....	1.50
White Wonder (Bezdek's). Early white. Highly recommended.	1.50
Windmillers' Snowwhite. Fine white.....	2.00

Miscellaneous Shades

Hodaly's Ideal. Blend of carmine-rose, orange; tipped lemon-yellow; white throat.....	2.00
Sun-Tan. Rose and tan with lip tipped yellow. Early.....	1.00
Velvet Beauty. American Beauty color.....	1.00
Mixed. Comprising the better varieties and colors.....	.75

Where price is:

\$1.00 per pkt., we supply any 3 for \$2.50; any 5 for.....	3.50
1.50 per pkt., we supply any 3 for 4.00; any 5 for.....	6.50
2.00 per pkt., we supply any 3 for 5.00; any 5 for.....	7.50



AGERATUM MIDGET BLUE

Antirrhinum

Nanum (Semi-Dwarf) Varieties

We are pleased to offer to the trade the following semi-dwarf varieties of snapdragon. This seed is imported direct from England where it has received great acclaim as the finest variety for bedding purposes. The plants are very free flowering with strong stems which in itself recommends it for cut flower purposes.

	Trade Pkt.	1/8 Oz.
Orange Glow. Orange.....	\$0.35	\$1.00
Picture. Golden-yellow suffused apricot.....	.35	1.00
Purple Eclipse. Deep glowing ruby purple.....	.35	1.00
Rose Eclipse. Immense rose-pink.....	.35	1.00
Royal Cerise. Beautiful cerise.....	.35	1.00
Royal Rose. Rich deep rose.....	.35	1.00
St. George. Orange cerise.....	.35	1.00
Scarlet Triumph. Fiery scarlet.....	.35	1.00

Rust Resistant Antirrhinum

Maximum or Super Giants

	Trade Pkt.	1/4 Oz.
Alaska (Snowflake), white.....	\$0.20	\$0.60
Apple Blossom, rosy pink, white tube.....	.20	.60
Campfire, Luminous scarlet. Canary Bird, yellow.....	.20	.60
Christmas Candle, bright flame color, tube waxy cream	.20	.60
Copper King, burnished copper.....	.20	.60
Copper Shades, copper orange to old gold.....	.20	.60
Crimson, fiery crimson. Daffodil, yellow.....	.20	.60
Fair Lady, pink white tube.....	.20	.60
Indian Summer, coppery orange scarlet.....	.20	.60
Loveliness, soft rose pink.....	.20	.60
Pink Sensation, pure pink.....	.20	.60
Red Cross, crimson, white tube.....	.20	.60
Salmon Pink Shades. Salmon Rose Shades.....	.20	.60
Swing Time, rose pink. Yellow Giant, deep yellow...	.20	.60
Maximum Mixed, all varieties.....	.15	.50

Super Majestic

This type is base branching which greatly increases its value for cutting.

Autumn glow—dainty soft pink; Harmony—terra cotta; Rose Sensation—rose pink; Royal Crimson; Shell Pink—silvery pink;

White	\$0.35	\$1.25
Mixed25	1.00



ASTER EARLY GIANT—LIGHT BLUE

Aquilegia—Perennial

	Trade Pkt.	Oz.
Long Spurred Hybrids. Mixed colors.....	\$0.25	\$1.75
Mrs. Scott Elliott's Strain.....	.40	3.75
Single Mixed15	.50
Double Mixed15	.60

Arabis—Perennial

Alpina dwarf white hardy perennial for rock gardens..	.10	.40
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Asparagus

	Per 100 Seeds	Per 1000 Seeds
Plumosus Nanus. Lath House grown, 5,000 seeds, \$5.00	\$0.25	\$1.25
Sprenger, 5,000 seeds, \$4.50; 10,000 seeds, \$8.00.....	.25	1.00

Asters**Super Giant—2 1/2 Foot**

The largest and most fully double Aster known. Flowers are 6 to 8 inches across with full, graceful interlacing petals.

	Trade Pkt.	Oz.
El Monte, Crimson.....	\$0.25	\$2.00
Los Angeles, Shell Pink.....	.25	2.00

California Giants—3 Foot

Appleblossom, White, Peachblossom, Deep Rose, Light Blue, Light Purple, Dark Purple. Seven packets	\$1.50	\$0.25	\$2.00
Mixed. A combination of above colors.....	.25	1.80	

Improved Giant California Sunshine—2 1/2 Foot

This new type Aster, which is rightly called the most beautiful in the world is fast becoming a sales leader for the better class florist trade. The flowers are 4 to 5 inches across on long heavy stems. Blooms in early to mid-September.

Appleblossom, Enchantress Pink, Lavender, Purple, Rose, White	1/4 oz.	\$0.90	\$0.35	\$3.00
Mixed25	2.50	

Wilt Resistant Aster Strains

These strains have been developed to resist the attacks of the wilt fungus, which has for the past few years caused so much loss to growers.

Early Giant

(See Illustration)

An entirely new type of Wilt-Resistant florist strain Aster. Flowers are very large and full with broad, graceful petals. The plants are only 1 1/2 to 2 feet tall and branching low on the central spike. The most desirable feature is the early blooming habit, which is mid-August or early September.

Light Blue, clear rich light blue.

Peachblossom.

Rose Marie. Rich Rose.

Trade pkt.	40c	1/4 oz.....	\$0.75	Oz.....	\$2.50
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Trade Pkt. Oz.

American Branching. 24 to 30 inches. The standard late blooming florist aster. Azure Blue, Crimson, Deep Rose, Light Rose, Purple, Shell Pink, White, Mixed25	1.50
Astermum. 24 inch. Lavender, Rose Pink, White, Mixed25	1.50
Ball Deep Rose. 2 1/2-3 ft. Branching. Blooms in mid-August25	1.50
Ball Purple. 2 1/2-3 ft. Blooms at the same time as Ball Deep Rose25	1.50
Ball White, early25	1.75
Ball White, late25	1.75
Early Royal Branching. 18 to 24 inches. This variety fills in the gap between the early and late sorts, as it blooms in mid July. Azure Blue, Deep Rose, Purple, Shell Pink, White. Mixed25	1.50
Heart of France.....	.25	1.75
Improved Crego. 30 inch. Twisted and curled petals, with flowers of good size. Azure Blue, Crimson, Deep Rose, Purple, Shell Pink, White. Mixed.....	.25	1.50
Queen of the Market. 18 to 20 inches. The earliest good commercial sort. Crimson, Dark Blue, Flesh Pink, Lavender, Peachblossom, White. Mixed.....	.25	1.50

Balsam

Camellia flowered, Alba, Crimson, Malmaison Pink, Salmon Rose, Mixed.....	.20	.75
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Begonia

Trade Pkt.

Christmas Cheer Red. Color bright crimson. Very large flower. 3/8 oz., \$2.25.....	\$1.00
Christmas Pink. Fine rose-pink color. Growth and habit of plants the same as Christmas Red. 3/8 oz., \$2.50.....	1.00
Dwarf Luminosa. Very dwarf scarlet.....	1.00
Erfordia. 10 in. Rosy carmine.....	.50
Indian Maid (new) Scarlet. Foliage deep blackish brown.....	1.00
Luminosa. 10 in. Dark scarlet. Foliage reddish brown.....	1.00
Mrs. Helen Harms. Yellow bedding plant.....	1.00
Prima Donna. 10 in. Rose shaded carmine. 3/8 oz., \$2.50.....	1.00
Salmon Queen. 1/8 oz., \$1.75.....	.50
Winter Romance. A genuine winter blooming Begonia. Foliage light green, flower a beautiful carmine pink.....	1.00

Bellis

(English Daisy) —Perennial

Trade Pkt. Oz.

Longfellow, pink	\$0.25	\$1.50
Snowball, white25	1.50
Monstrosa Double Red.....	.40	2.50
Double Rose35	2.25
Double White35	2.25

Calceolaria Hybrida

Trade Pkt.

Hybrida Grandiflora. Choice mixed. A combination of two well known English strains. $\frac{3}{4}$ oz., \$2.25.....	\$1.00
Hybrida Multiflora Nana, dwarf compact grower, flowers are not very large, but come in a wide variety of colors. 1/128 oz., \$3.00.....	1.00
Kelway's Perfect Model. An exceptional English strain we have sold for years and which has given universal satisfaction. $\frac{1}{8}$ oz., \$2.50.....	1.00
Albert Kent Hybrids. Medium size flowers borne in large clusters; good range of colors. $\frac{3}{4}$ oz., \$4.00.....	1.00
Flower Cloud. Just as the name implies. The plants average about a foot in height and are covered with a mass of small brown and orange colored flowers.....	1.00
Golden Tiger. Golden yellow, spotted brown.....	1.00
Rugosa Aurea. (Golden Rain). 12 in. Small flowered and an excellent pot plant.....	1.00
Rugosa Mixed. 12 in. Mixed.....	1.00
Feltham Glory. Fairly dwarf with large flowers, which have a wide range of color.....	1.00

Calendula

Trade Pkt. Oz.

Ball's Apricot	\$0.35	\$1.50
*Ball's Gold Imp. Deep rich gold with long stems.....	.35	1.50
Ball's Lemon Queen35	1.50
*Ball's Long Orange. Fine cut flower variety with extra long stem35	1.50
Ball's Masterpiece. Rich orange.....	.35	1.50
*Ball's Orange Imp. Good all-around sort.....	.35	1.50
Campfire (Sensation) Imp. Brilliant orange.....	.35	1.50
Chrysanthia (Sunshine). Buttercup yellow flower with long stems, resembling a Chrysanthemum.....	.15	.50
Lemon Queen. Sunflower yellow.....	.15	.50
*Orange King (Florist Strain). Rich deep orange red with dark center15	.50



CALENDULA CHRYSANTHA

Candytuft

Trade Pkt. Oz.

Giant Hyacinth Flowered White. 15 in. lb., \$7.00.....	\$0.20	\$0.75
Umbellata. 10 in. Carmine, Flesh-pink, Rose Cardinal, Crimson, Lavender, White. Prices of above colors, $\frac{1}{4}$ lb. \$1.00; lb., \$3.60.....	.15	.40

Carnation

Trade Pkt.

Enfant de Nice. One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2½ to 3 inches in diameter on good stiff stems.	
White, Salmon, Rose, Red. $\frac{1}{8}$ oz., \$1.00.....	\$0.50
Mixed Colors. $\frac{1}{8}$ oz., \$0.90.....	.35

Celosia**Childsii**

Trade Pkt. Oz.

24 in. Chinese Wool Flower. Crimson, Pink, Yellow, Rose Mixed	\$0.25	\$1.30
PLUMOSA. Benson's Superb Mixture. Great fluffy plumes, a never fading flower which continues to increase in beauty until cut down by frost.....	.75	8.00

Cristata (Cockscomb)

Glasgow Prize (Pres. Thiers). 12 in. Dark crimson.....	.25	2.00
Dwarf Mixed. A combination of all colors.....	.30	.60

Centaurea (Bachelor Button)

Trade Pkt. Oz.

Jubilee Gem. Plants are about 12 inches in height and make a desirable pot plant.....	\$0.20	\$1.00
Cyanus Fl. Pl. Florist strains.....		
Blue Boy. Blue.....	.15	.40
Black Boy. Blackish maroon.....	.15	.40
Pinkie. Deep pink.....	.15	.40
Red Boy. Deep red.....	.15	.40
Snow Man. White.....	.15	.40
Any of above Cyanus varieties, per lb., \$4.00.		

Imperialis (Sweet Sultan)—30 Inch

Splendid cut flower with long stems and good lasting qualities.

Red, Lilac, White, Rose, Lavender, Purple, Mixed10	.40
Americana. 3 ft. Lilac or White.....	.10	.50
Suaevolens. 2 ft. The yellow Sweet Sultan.....	.10	.50
Candidissima. 16 in. Silvery foliage, broadly cut.....	.25	1.25
Gymnocarpa. 18 in. Silvery foliage, finely cut.....	.15	.40



CARNATION ENFANT DE NICE



CELOSIA PLUMOSA



CANDYTUFT GIANT HYACINTH FLOWERED

Campanula (Canterbury Bell)—Biennial

Trade Pkt. Oz.

Medium Single. Dark Blue, Light Blue, Pink, White, Mixed10	.40
Medium Double. Dark Blue, Light Blue, Rose, White, Mixed15	.75
Calycanthemum (Cup and Saucer)—36 Inch Dark Blue, Light Blue, Rose, White, Mixed.....	.20	1.40

Annual Canterbury Bells

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

Angelus Bell. Beautiful deep rose.	Liberty Bell. Intense Violet Blue.
Blue Bell. Cambridge Blue.	Mission Bell. Pink.
Wedding Bell. Pure White.	

Any of above. Trade pkt.....\$0.20 Oz.....\$0.75



COSMOS SENSATION

Clarkia

24 in. Much used for cutting.
Brilliant Carmine; Firebrand; Copper;
Purple Prince; Salmon Queen; Scarlet
Queen, Vesuvius, Orange; White;
Choice Mixed.

	Trade Pkt.	Oz.
Any of above.....	\$0.15	\$0.50

COBAEA SCANDENS—

Violet15	.50
White20	.80

COLEUS. 24 in. Trade Pkt.
Choice Mixed. 1/8 oz., \$1.00.. .50

CUPHEA Firefly. Semi-dwarf, compact
growing annual about 10 to 12
inches in height. Flowers are a
deep cerise scarlet and somewhat
fluted.
Trade pkt., \$0.50; 1/4 oz.....\$1.25



DAHLIA COLTNESS HYBRIDS

Chrysanthemum

Annual Sorts

Golden Crown. Three to four feet in height, the flowers are produced
so freely that one plant will carry as many as 50 to 60 blooms.
Foliage is of an attractive silvery green, contrasting admirably
with a bright butter yellow flower.

Trade Pkt.	\$0.25	Oz.....	\$1.25
		Trade Pkt.	Oz.

Northern Star. 20 in. Giant white flowers with light yellow center and black disk.....	.10	.25
Eastern Star. 20 in. Light yellow with dark center and yellow ring10	.25
Evening Star. 20 in. Large golden yellow.....	.10	.25
Morning Star. Primrose yellow.....	.10	.25

Perennial Sorts

Shasta Daisy, Alaska. A superb white.....	.25	1.00
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Cineraria Hybrida

Trade Pkt.

Cremer's Prize Strain. Splendid strain developed by an
American specialist. The plants form very shapely
specimens covered with masses of bloom. The
petals of the individual flowers overlap so as to
form very attractive heads. 3/2 oz., \$4.00; 1 1/8 oz.,
\$7.50

Hybrida Multiflora Nana. Small flowered. A very dwarf
strain, especially good for combination work.

Dark Crimson, Dark Blue, Light Blue, White. Any above 1/4 oz., \$1.40; 3/2 oz., \$2.50.....	1.00
Mixed. 1/4 oz., \$1.20; 3/2 oz., \$2.25.....	1.00

Potsdam Strain (Berlin Market). Plants are taller and
flowers slightly larger than multiflora nana. Con-
tains a wonderful range of colors.

Dark Blue, Dark Crimson, Rose, White. Any of above, 1/4 oz., \$1.40; 3/2 oz., \$2.50.....	1.00
Mixed. 1/4 oz., \$1.20; 3/2 oz., \$2.25.....	1.00

Chinese Forget-Me-Not

Trade Pkt. Oz.

Cynoglossum Amabile10	.30
Cynoglossum Firmament. Dwarf.....	.50	

Coreopsis—Perennial

Double Sunburst15	.80
Lanceolata Grandiflora. Single. Golden yellow. Not stemmed10	.30
Mayfield Giant. Tall vigorous grower with stiff stems and large flowers.....	.15	.50
Grandiflora Double. Mixed.....	.15	.50

Cosmos

Extra Early Double Sensation Mixed

This new introduction has the same characteristics in color and
height as the single variety, but the flowers are either doubled or
fluted. The latter type are the more informal of the two, as they
bloom in a variety of shapes and forms.

Trade packet	\$0.50	1/4 oz.....	\$2.50
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	Trade Pkt.	Oz.
Sensation. Mixed.....	.10	.45
Pinkie15	.50
Purity15	.50
Cardinal. Deep crimson.....	.20	1.00
Early Mammoth Flowering. 3 1/2 ft. Flowering in great profusion from July until frost. White, Pink, Crim- son10	.30
Mixed10	.25

Extra Early Double Crested

Pink, Crimson, White25	2.50
Mixed20	2.00
Lady Lenox—Late Flowering. White, Pink.....	.10	.25
Early Klondike Orange Flare. Deep orange.....	.15	.50

Cyclamen Giganteum

Our seed is grown by E. Binneweis of Altfeld, Germany, who is
recognized as one of the world's leading Cyclamen specialists.

Bonfire. Deep brilliant salmon.....	
Perle of Zehlendorf. Dark salmon.....	
Rose of Zehlendorf. Light salmon.....	SUPPLY
Salmon Scarlet, Improved America	UNCERTAIN
Salmon Rose, Improved	
Saffron Red	WRITE FOR
Orange Beauty	PRICES
Brilliant Red	White with Pink Eye
Blood Red	Lavender
Soft Rose with Carmine Eye	White
Pure Rose	

Dahlia

Trade Pkt. Oz.

Coltness Hybrids, dwarf single, about 2 foot high, fine mixed colors15	1.00
Unwins Dwarf Hybrids mixed35	2.00
Dwarf Hybrids40	2.50
DIDISCUS Coeruleus (Blue Lace Flower)20	.80
DIGITALIS (Foxglove). 4 ft. Biennial. The Shirley Hy- brids. Mixed. Enormous flowers.....	.15	.50
DRACENA Indivisa. Indispensable for center plants. 1/4 lb., \$1.2510	.40

Delphinium—Perennial

V. & R. Introductions Which Are Well Worth a Trial

Black Knight—very dark blue; **Blue-Jay**—clear medium blue; **Cameliard**—pure lavender with white bee.
Each of above Trade Pkt., \$1.25; 1/8 oz., \$3.00.

Galahad—clear white; **Guinevere**—light pink lavender, white bee; **King Arthur**—brilliant royal velvet; **Round Table**—mixed colors; **Summer Skies**—clear light blue.
Each of above Trade Pkt., \$1.25; 1/8 oz., \$2.50; 1/4 oz., \$4.00; Oz., \$14.00.

Pacific Giants Mixed.
Trade Pkt., \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$3.50; Oz., \$12.00.

Trade Pkt. Oz.

Blackmore and Langdon Strain.
Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles \$0.50 \$3.00

Wrexham Hybrids. Hollyhock Strain. A blending of light and dark shades of both single and double flowers. Individual flowers are extremely large and spikes are very long. Blooming period extends into August75 5.00

Improved Bellamosum. Large deep blue flowers. Blooms measure 2 1/2 in. across.. .40 2.00

Improved Belladonna. Large flowered and a strong grower. Color is light blue. A decided improvement on Belladonna..... .40 2.00

Belladonna. Light blue..... .35 1.75

Bellamosum. Dark blue. Of Belladonna habit of growth35 1.75

Gold Medal Hybrids. Large flowering. Tall..... .25 1.00

Chinensis Mixed. Grows about 2 to 3 feet tall and is especially valuable as a cut flower15 .70

Dianthus Plumarius

Perennial

Single Mixed10 .25
Double Mixed25 1.25

Dianthus Barbatus

(Sweet William)—Biennial

	Trade Pkt.	Oz.
Newport Pink. Salmon-rose.....	\$0.15	\$0.80
Scarlet Beauty. Scarlet.....	.15	.80
Single Mixed	\$0.10	\$0.35
Double Mixed. Comes 40% single.....	.15	.75
Sweet Wivelsfield—Annual. Mixed colors, 1/4 oz., 25c	.20	.80

EUPHORBIA Variegata. (Snow on the Mountain). 2 ft. Leaves green veined, bordered white..... .10 .40



DELPHINIUM—V. & R. PACIFIC STRAIN

Individual flowers average 2 1/2 inches in diameter, beautifully spaced on long well balanced spikes. The grower who wants the very latest in Delphinium should not pass up these new varieties, as the results will be more than gratifying. All seed is cross-pollinated.

Gaillardia

Perennial Sorts

Trade Pkt. Oz.

Dazzler. Dark, rich red with orange tips	\$0.20	\$1.00
Portola Hybrids. Bronzy red with golden tips.....	.20	1.00
Grandiflora Mixed15	.50

Annual Sorts

Lorenziana. Double mixed. A good cut flower.....	.10	.40
Picta. Single. Mixed.....	.10	.40
GERBERA Hybrids Mixed. Transvaal daisy, 100 seeds	.50	

Geum—Perennial

Trade Pkt. Oz.

Lady Stratheden. Golden yellow	\$0.25	\$1.50
Mrs. Bradshaw. Large double scarlet25	1.50
Mixed20	1.00

Godetia

Tall Double Grandiflora; 2 ft. Excellent for cutting. **Carmines, Mauve, Pink, Rosy Morn, and White.** Each of above15 .50
Mixed10 .40
Dwarf 1 ft. Mixed..... .15 .45
GOMPHRENA (Globe Amaranth). 12 in..... .10 .25
GREVILLEA Robusta (Silk Oak). 1/4 lb., \$3.00..... .25 .80

Gypsophila

Trade Pkt. Oz.

Elegans Grandiflora Alba. "Paris Market." Profuse bloomer, pure white flowers indispensable for mixing with other flowers. 1/4 lb., 30c; lb., \$1.00..... .15
Elegans Grandiflora Alba. "Covent Garden Market." This strain produces slightly larger individual flowers than the "Paris Market," but not quite as many on the stalk. 1/4 lb., 30c; lb., \$1.00..... .15
Elegans Crimson10 .25
Elegans Rosea10 .25
Paniculata. 30 in. Single. Perennial. Pure white... .10 .50
Paniculata. 30 in. Double. Exceptionally fine for cut flowers. 1/4 oz., \$1.00.... .50 3.50

Helichrysum

Everlasting or straw flower.

Trade Pkt. Oz.

Crimson, Violet, White, Fireball	\$0.10	\$0.50
Golden Globe. Deep golden yellow10	.50
Salmon10	.50
Silvery Pink10	.50
Rose Queen. Beautiful rich rose.....	.10	.50
Mixed. All colors.....	.10	.45

Hollyhock, Double—Perennial

Chamois, Deep Rose, Maroon, Newport Pink, Salmon Rose, Scarlet, White, Yellow. Mixed.....	.20	1.10
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LARKSPUR GIANT IMPERIAL

Ipomea

	Trade Pkt.	Oz.
Scarlet O'Hara	\$0.25	\$2.00
Cornell. Red	.25	1.50
Heavenly Blue Imp. Deep sky blue with light center....	.20	.75
Noctiflora (Moon Flower). Black seeded.....	.10	.40
Noctiflora. White seeded.....	.10	.40

Kalanchoe Globulifera Coccinea

	Trade Pkt.
A winter flowering succulent pot plant of merit.	
1000 seeds	\$0.60
3000 seeds	1.50

	Trade Pkt.	Oz.
LANTANA HYBRIDS. Fine mixed.....	.15	.50

Larkspur

Giant Imperial—36 Inch

A new strain of Double Stock Flowered Larkspur. Grows upright like the perennial Delphinium and branches from the base as does the Giant Imperial Stock.

	Trade Pkt.	Oz.
Blue Bell. Clear light blue.....	.20	.75
Blue Spire. Deep Oxford blue.....	.20	.75
Carmin King, deep carmine rose.....	.20	.75
Daintiness, delicate lavender. Dazzler, carmine.....	.20	.75
Exquisite Pink Imp. Soft pink shaded salmon.....	.20	.75
Exquisite Rose, rose pink. Gloria, Imp., deep rose.....	.20	.75
Lilac Queen. Lilac shading to lavender blue.....	.20	.75
Lilac Spire. Los Angeles Imp., rose.....	.20	.75
Miss California. Deep pink shaded salmon.....	.20	.75
Rosalind, rose suffused salmon.....	.20	.75
Peach Blossom. Light pink.....	.20	.75
Sweet Lavender. Lavender blue.....	.20	.75
The Empress Imp. Salmon-rose.....	.20	.75
White King. White Spire, pure white.....	.20	.75
Mixed	.20	.70

Tall Branching Double Stock Flowered

Bright Rose	Exquisite Pink	Los Angeles	Shell Pink
Dark Blue	La France	Lustrous Carmine	Sky Blue
Empress Rose	Lilac	Rose Scarlet	White
Each of the above colors, ¼ lb., \$1.50; lb., \$5.00.....			
Mixed, per lb., \$4.00.....			
		.10	.30

Lathyrus Latifolius—Perennial

	Trade Pkt.	Oz.
Pink Beauty. 6 ft. Red. 7 ft.....	\$0.15	\$0.50
White Pearl. 5 ft.....	.15	.50
Mixed. A choice mixture.....	.15	.50

Lilium—Perennial

Regale	.15	.75
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Lobelia

	Trade Pkt.	Oz.
Cambridge Blue. Light blue, green foliage.....	\$0.40	\$3.00
*Crystal Palace Compacta. 4 in. Deep ultra-marine blue.		
The best for edging and carpet bedding.....	.25	1.50
Emperor William. 4 in. Gentian blue. Green foliage....	.25	1.50
Bedding Queen. 4 in. Deep purple. White eye.....	.25	2.00
*Sapphire. Trailing. Navy blue with white eye.....	.25	1.75

Lupinus

Hartwegii—Annual 2 Foot

Dark Blue, Light Blue, Rose, White.....	\$0.10	\$0.30
Mixed. Above colors in mixture.....	.10	.25

Giant King—Annual 3 to 4 Feet

King Blue, Sky Blue, White. Each.....	.15	.40
King Mixed	.15	.35

Polyphullus—Perennial

Blue, White	.10	.25
Rose	.15	.50
Yellow	.15	.40
Mixed	.10	.25

Marigold

Tall Double African

	Trade Pkt.	Oz.
Orange Prince. Deep golden yellow. Florist Strain....	\$0.20	\$1.00
Lemon Queen. Lemon yellow. Florist Strain.....	.20	1.00
Burpee Gold	.25	1.25
Golden Emblem. Deep golden yellow.....	.20	1.25
Lemon Alldouble. A new strain of marigolds which come about 95% double. Very highly recommended...	.25	1.25
Orange Alldouble. A companion to Lemon Alldouble...	.25	1.25
Guinea Gold. Orange flushed with gold.....	.20	1.00
Golden Eagle	.25	1.00
Yellow Beauty. Clear light yellow.....	.25	1.00
Yellow Supreme. Creamy lemon yellow color.....	.25	1.00
Double Tall Mixed.....	.15	.50

Gigantea

Flowers average 5 to 7 inches across. Flowers are loosely formed, very full, with broad heavy petals. Plants grow 3½ to 4 ft. tall, throwing up a heavy stem, which carries a cluster of flowers on short stems. No objectionable odor.

Sunset Giants. Tr. pkt.....	\$0.25	Oz.....	\$1.00
Orange Sunset. Tr. pkt.....	.30	Oz.....	1.50
Full Double Orange.....	.40	Oz.....	2.50

Chrysanthemum Flowered Hybrids

These hybrids contain many new and distinct types of Marigold, varying in size of bloom from 2 to 4 inches. Some have quilled and incurved petals, others are imbricated with from four to five rows of flat petals. Range of color is confined to all shades of orange and yellow, and plants grow about 3 feet high, give a mass of flowers borne on good stems.

Trade pkt.	\$0.35	¼ oz.....	\$0.50	Oz.....	\$1.50
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Collarette Crown of Gold

Flowers measure 2½ inches across with crested centers and broad petals. Foliage is odorless which makes this variety very desirable.

Trade Packet	\$0.20	Per oz.....	\$0.75
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Marigold—Continued

Dwarf Gigantea Pot O'Gold

(See Illustration)

The plants are dwarf and compact growing, 12 to 15 inches in height, well branched, very neat in appearance and bearing a dozen or more of its large gigantea type blooms. Color is a bright deep golden orange. Pot O'Gold is one of the earliest flowering Marigolds, coming in ahead of the Floribunda type.

Primarily a bedding plant for the garden, it can also be cut for indoor use since the stems are 10 to 12 inches in length.

Trade Pkt.\$0.50 ¼ oz.....\$1.50 Oz.....\$5.00

African Little Giants Mixed

Little Giants is strongly recommended for bedding and pot plants, especially the latter—as it will bloom a head of twenty-five flowers all at the same time. Color ranges from a yellow to a very bright orange, with many shades in between.

Trade pkt.\$0.35 ¼ oz.....\$0.60 Oz.....\$2.00

Tall Double French—2 ½ Foot

	Trade Pkt.	Oz.
Royal Scot25	1.25
Australian Tree. Color is golden yellow with brown..	.15	.80
Winter Harmony35	1.75
Lieb's Winter Flowering. Mahogany brown with golden yellow crested center.....	.25	1.00
Mixed15	.50

Double Dwarf French—1 Foot

Golden Ball Monarch Strain. Re-selected.....	.15	.60
Harmony. Deep orange, 12 inches.....	.20	.75
Robert Beist. Dark maroon.....	.15	.50
Double Mixed10	.40

Single Dwarf French—1 Foot

Fire Cross. Saffron orange with brown red center.....	.10	.30
Legion of Honor. Yellow and brown.....	.10	.30
Single Mixed10	.25

Marigold Dwarf French All Double

A very early flowering and all double strain of French Marigold.

Harmony Alldouble	\$0.15	\$0.50
Orange Ball Alldouble.....	.20	.75
Primrose Alldouble20	.75
Royal Scot Alldouble.....	.25	1.25
Mixed Alldouble15	.50

Trade Pkt. Oz.

Tagetes, Signata Pumila. Very dwarf orange. A profuse bloomer. Fine for edging.....	.15	.75
Gnome, deep orange.....	.15	.75

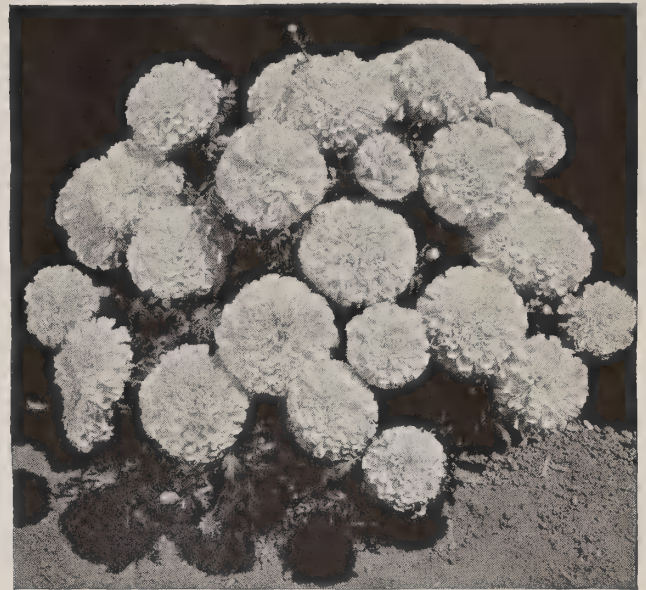
Matricaria—Perennial

Ball's Double White.....	\$0.40	\$2.50
Capensis. 24 in. Double white flowers.....	.20	.50
Golden Ball. 10 in. Yellow.....	.25	1.75

Mignonette

We have listed below the six best Florist Machet Mignonette.

	Trade Pkt.	Oz.
Ball's Forcing Strain.....	\$0.20	\$0.90
Giant Flowering15	.60
Goliath Red15	.75
New York Market.....	.20	.90
Orange Queen15	.60
White15	.75



MARIGOLD DWARF GIGANTIA POT O'GOLD

Nasturtium

	Oz.	Pound
Double Dwarf Golden Globe.....	\$0.15	\$1.00
Double Golden Gleam.....	.15	1.00
Moon Gleam15	1.00
Orange Gleam15	1.00
Salmon Gleam15	1.00
Scarlet Gleam15	1.00
Glorious Gleam Hybrids, mixed.....	.15	1.00

Nicotiana

Affinis

	Trade Pkt.	Oz.
Crimson Bedder. 16 in.....	\$0.25	\$1.60
White. 3 ft.....	.10	.40
Mixed10	.40

Sanderae

Crimson King. 3 ft.....	.10	.40
Hybrids10	.40

Nierembergia Hippomanica

This lovely little plant has found great favor in the florist trade, both as a pot plant and also for bedding purposes. Plants are very dwarf and compact, being not over 5 or 6 inches in height and covered with lavender blue flowers.

Trade packet.....\$0.40 ⅓ oz.....\$1.25 1 ⅞ oz.....\$2.00

Pansy

Trade Pkt. Oz.

Swiss Giant Mixed. An improved new strain with flowers of enormous size and often exceed three inches in diameter. ¼ oz., \$1.75.....	\$0.75	\$6.00
Giant English Mixture. This mixture contains the cream of many European strains. The blooms are very large and come in a great variety of colors and markings	1.00	10.00
Jumbo Mixed. An exceptionally fine strain of pansies, the flowers measuring up to 4 inches in diameter, with a fine range of color.....	1.00	12.00
Greenhouse Mixture. Selected for greenhouse growing. Long stems75	9.00
Maple Leaf Giant Mixture. Wide range of attractive colors75	6.00
Super Maple Leaf Giants.....	1.00	9.00
Don's Winter Flowering.....	2.00	



PETUNIA DWARF "VICTORIOUS"

Petunias

All Double Dwarf "Victorious" Strain

Large Flowering Fringed Mixed

A strain of dwarf Petunias that gives practically 100% double flowers from seed, something every Florist has been looking for. Flowers are large ruffled and fringed in a splendid range of color. A dwarf compact grower, making it ideal for pots as well as for bedding. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Amaranth Red

An extra dwarf variety of the Victorious strain with flowers of a bright amaranth red color. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Appleblossom

This variety won honorable mention in the 1939 All-American trials, and has become a favorite color with the florist trade. Plants are very dwarf with appleblossom pink flowers. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Blue Brocade—See Novelty Page

Gaiety

A 1937 introduction well worth a trial. Color is Rose-Red and White with frilled petals. Flowers measure three to four inches across and the plant is just as dwarf and compact as a single form. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Loveliness

An extra dwarf large flowering Petunia. Flowers measure 4 inches in diameter and are of a clear pink color. Comes 100% double. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Orchid Beauty

Winner of Award of Merit in the 1938 All-American Selections this beautiful all double dwarf petunia will find instant favor with the florist trade. Color is orchid or light lilac, heavily veined deeper lilac or violet. Orchid Beauty is the very latest in dwarf double flowered Petunias and we are pleased to offer it to the trade. 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Rosy-Carmine (World Beauty)

The ideal plant for pots and bedding purposes. Practically 100% double with large fringed flowers of a beautiful rose-carmine color. The plants make a very dwarf, compact growth and are very free flowering. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Pure White

A companion to Loveliness. This is one of the best double fringed white Petunias ever introduced. Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Petunias

All Double Tall "Triumphant" Strain

Large Flowering Fringed Mixed

This strain is identical to the Dwarf "Victorious" except in height, which runs from 14 to 15 inches. Produces practically 100% double flowers in a wonderful range of colors.

Trade pkt., 500 seeds, \$1.25 1000 seeds, \$2.00 3000 seeds, \$5.00

Double Giant Ruffled and Fringed

The original stock of these varieties is the famous Shepherd strain, which our grower has continued to improve since the Shepherd firm retired from business. This strain so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

Copper Red	Rose Queen
Crimson	Rose Pink and White
Heliotrope	Shepherd's Pride
Madonna, Pure White	Super Mixed

Each of above: Trade Packet, \$1.50. Three Packets, \$4.00

Ruffled Giants with Large Veined Throats

	Trade Pkt.	$\frac{1}{8}$ Oz.
Copper Red. Dark throat.....	\$0.50	\$1.50
Floretta. Dwarf Steel blue, veined black.....	1.00	2.75
German Empress. Bluish white, veined.....	.50	1.50
Prince of Wurttemberg. Dark crimson.....	.50	1.50
Princess of Wurttemberg. Pink, veined purple.....	.50	1.50
White. White with yellow throat.....	.50	1.50
Special Ruffled Monsters Mixed.....	.50	1.25

Large Flowering Single Dwarf Fringed

	Trade Pkt.	$\frac{1}{8}$ Oz.
Gaiety. Rose and white.....	\$0.50	\$1.50
Gottfried Michaelis. Amaranth red.....	.50	1.50
Lace Veil. Pure white.....	.50	1.50
Setting Sun. Brilliant rose.....	.50	1.50



PETUNIA LACE VEIL

Large Flowering Single Fringed

Trade Pkt. $\frac{1}{8}$ Oz.

Selection of fringed varieties with smaller flowers than those in the giant class.

Coerulea. Sky blue.....	\$0.50	\$2.00
Dainty Lady. Light golden yellow.....	1.00	
Pride of Portland. Rose pink.....	.50	1.50
Romany Lass. Coppery crimson, dark throat.....	.50	2.50
Royal Purple. Rich deep purple.....	.50	4.00
Scarlet Beauty.....	.50	1.50
Theodosia. Improved rosy pink with golden centre.....	.50	1.75
White Beauty. Clear white fringed.....	.50	1.50
Special Mixed.....	.50	1.75

Petunias—Continued**Giants of California****Supreme Florist Strain**

For some years there has been a demand for this type of Petunia in a color range comprising the lighter rose and pink shades, and we feel that it will be a welcome addition to the large Florist type. It is of the well known Giants of California type, with very large ruffled, shallow, open throated flowers, freely produced on strong growing plants which may be as much as two feet tall by the end of the season. It is an excellent bedding variety as well as a fine window box type.

Trade pkt.....\$1.00 $\frac{1}{8}$ oz.....\$2.00 $\frac{1}{2}$ oz.....\$3.00

Dwarf Giants of California

Ramona Strain. A dwarf sturdy growing type especially suited for pots. Flowers are beautifully ruffled and fringed with well marked throats.

$\frac{1}{8}$ oz., \$1.75; $\frac{1}{2}$ oz., \$2.75; $\frac{1}{4}$ oz., \$5.00; Trade pkt.....\$1.00

Super Fluffy Ruffles

The flowers are so ruffled and frilled that they have the appearance of being double. The flowers are very large with large throats. It is a well balanced mixture of Pink and White, Salmon, Deep Rose, Crimson and Light Blue.

Trade pkt.....\$1.00 $\frac{1}{8}$ oz.....\$2.00

Salmon Rose—See Novelty Page

Large Flowering Single Plain Edged

	Trade Pkt.	$\frac{1}{8}$ Oz.
Balcony Queen. Velvety blue with white spots.....	\$0.50	\$1.75
Burgundy. 1937 Introduction. Rich wine-red with contrasting white throat.....	.75	2.50
Elk's Pride. Velvety violet.....	.50	1.75
Dwarf Elk's Pride50	1.75
Dwarf Pink Glory50	1.75
Giant Pink Glory50	1.75
Purple Prince35	1.00
Snowstorm Imp. Pure white.....	.75	2.50
White Cloud. Large flowered white. Especially fine for bedding. Dwarf and compact.....	.50	1.60

Balcony Petunias

Highly suitable for window boxes.

	Trade Pkt.	$\frac{1}{4}$ Oz.
Blue, Crimson, Rose, White	\$0.25	\$0.85
Black Prince. Deep velvety red.....	.35	1.80
Cornflower Blue25	1.50
Netted Blue Gem. Steel blue veined deep violet.....	.35	1.80
Rosy Morn25	1.50
Star of California. Violet shaded crimson, white blotches... ..	.35	1.80
Special Mixed25	.85



PETUNIA BALCONY
MIXED

Petunia Hybrida**Single Small Flowered Sorts**

	Trade Pkt.	Oz.
Blue Bee	\$0.25	\$1.40
General Dodds. Velvety blood red.....	.25	1.25
Hollywood Star. Rich rose.....	.50	4.50
Howard's Star Imp. Velvety purple with white star....	.30	1.75
Inimitable. Blotched and striped.....	.20	1.25
Rose King Imp. Rich rose.....	.30	1.75
Topaz Rose. Firey velvety rose.....	.30	1.75
Violacea. Deep violet.....	.25	1.40
White King25	1.40
De Luxe Bedding Mixture20	1.25



PETUNIA CREAM STAR

Petunia Hybrida Nana Compacta**First Lady**

Winner of a silver medal in the 1941 All-American trials, First Lady is one of the clearest pink Petunias in this dwarf group. Makes dwarf bushy, ball-shaped growth and is a robust and easy grower.

Trade Pkt.....75c $\frac{1}{8}$ oz.....\$3.00 $\frac{1}{4}$ oz.....\$5.00

Cream Star

(See Illustration)

Plants have the ideal dwarf, bushy habit of the nana compacta group. When full grown, they are 12 in. high and 14 in. across, neatly rounded and completely covered with flowers over the sides and top.

Flowers grow $2\frac{1}{4}$ in. across and are shaped like a five-pointed star; soft creamy white deepening towards the throat to a bright golden yellow.

Trade Pkt.....35c $\frac{1}{4}$ oz.....\$2.00 Oz.....\$7.00

Glow

Awarded a silver medal in last year's All-American trials, Petunia Glow is a combination of dazzling Carmine Red color with dwarf bush growth. Individual flowers measure more than $2\frac{1}{8}$ in. across and are borne in great profusion. Especially valuable for pot and bedding purposes.

Trade Pkt.....50c $\frac{1}{4}$ oz.....\$5.00

Single Small Flowered Dwarf Sorts

	Trade Pkt.	Oz.
Admiral. Rich violet blue. $\frac{1}{8}$ oz., \$2.00.....	\$0.75	
Alderman. Clear deep violet.....	.25	\$2.00
Bluebird. Very deep violet.....	.35	2.50
Celestial Rose35	2.75
Cockatoo. Violet with white spots.....	.35	
Heavenly Blue. Silvery blue. $\frac{1}{4}$ oz., \$1.50.....	.40	4.50
Inimitable. Dwarf Blotched and striped.....	.25	1.40
Norma. Blue with white star.....	.25	1.40
Rose of Heaven. Dwarf. Rose pink. Select strain.....	.35	2.25
Rose Queen Imp. Brilliant rose.....	.50	10.00
Rosy Morn. Pink, white throat.....	.35	2.50
Snowball. Pure white.....	.35	2.00
Senator Improved. Flowers are of violet color with pure white throat.....	.35	5.00
Special Mixed25	1.80



PHLOX GIGANTEA

Phlox

Phlox Gigantea

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades have a most wonderful range of color. The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants are about nine inches high.

Rosy Morn. Bronze Medal winner in the 1941 All-America selections. Color is a deep rose-pink with white eye.

Trade Pkt.\$0.40 ¼ oz.\$0.85

Art Shades. Trade pkt.\$0.25 ¼ oz.\$0.50 Oz.\$1.60

Salmon Glory. Deep salmon with cream eye.

Trade pkt.\$0.45 ¼ oz.\$1.25 Oz.\$4.00

Poppy

Annual Sorts

	Trade Pkt.	Oz.
Shirley Single Mixed10	.25
Shirley Double Mixed15	.40
Single Mixed. A combination of many colors.....	.10	.25
Double Mixed. All colors.....	.10	.30

Perennial Sorts

Nudicaule. Iceland mixed.....	.35	2.00
El Monte. Deep tangerine orange.....	.35	2.00
Fakenham Hybrids35	2.00
Orientele. Scarlet. Mixed.....	.20	1.00

Portulaca

	Trade Pkt.	Oz.
Single Mixed10	.50
Double Mixed25	2.00

Primula Malacoides "Erikssonii"

This strain combines the compact and sturdy growth of the Primula Obconica, with the airy, graceful flowering habit of the old "Malacoides" type.

Appleblossom. A true appleblossom shade, pink and white.

Brilliance. Lavender-pink, changing to crimson-red.

Riverside. A true light rose pink. Comes 75% true.

Any of above, 500 seeds.....\$1.00 2,000 seeds.....\$3.00

Eriksson's Standard Varieties

Wonder Baby. A beautiful pink. **Baby Rose.** Deep pink.

Baby Doll. Deep pink with frilled flowers.

Salmon Beauty. True salmon. **New Baby.** Near lavender-pink.

Snow King. Pure white. **Choice Mixture** (of above).

Prices (of all standard varieties and mixed):

Trade pkt. of 800 seeds.....\$1.00

2,000 seeds.....\$2.00 ¼ oz.5.00

New Giant Baby Primulas

(Primula Malacoides)

Double Fairy Jewels. The doubleness consists of a crested center of 2 or 3 extra rows of petals appearing at first as a tuft in the center of the flower, but later lying flat in double rows when the flowers fully open. Color is a rich rose-pink, slightly deeper in the center than the outer or older petals. Price: **Trade pkt., \$1.50**

Enchantress. The color is a beautiful, soft salmon-rose, hitherto unknown in Primula Malacoides. A well grown plant will have 50 or more heavy-stemmed spikes. **Trade pkt.\$1.50**

Snow Flake. Pure, glistening snow-white florets adorn the stately stems, sharply high-lighted by the lush green foliage. **Trade pkt.\$1.00**

Lavender Glory. Soft mauve-lavender, about the shade of the original Malacoides. Lavender Glory has the largest flowers of the group—up to 1¼ inches in diameter. **Trade pkt.\$1.00**

Giant Malacoides Mixture. The mixture contains all of the above single varieties, together with a good many others still in the developmental stage. **Trade pkt.\$1.00**

Special Offer. One packet each of 4 named varieties, \$4.50; or 5 packets including Giant Mixed.....\$5.40

Ricinus (Castor Bean)

	Trade Pkt.	Oz.
Zanzibariensis. 7 ft. Mixed. Light green and bronze...	.10	.15
Crimson Spire. 6 ft.....	.15	.40
Sanguineus. Red leaves. 7 ft.....	.10	.20

Saintpaulia

Ionantha. Charming deep blue, pot plant.....	1.00	
SALPIGLOSSIS Emperor. Large flowering. Mixed colors	.20	.75

Salvia

	Trade Pkt.	Oz.
*America. 24 in. Early, free and continuous bloomer...	\$0.50	\$3.50
Blaze of Fire. Early.....	.50	6.00
*Bonfire. 20 in. Flowers well above the foliage.....	.35	3.00
Harbinger. Early flowering dwarf variety, bright scarlet flowers50	4.00
Zurich. 14 in. Early flowering.....	.35	2.00
Farinacea. 36 in. Perennial but is best grown as an annual. Bright light blue flowers.....	.25	1.50

Scabiosa Grandiflora—3 Foot

Annual Varieties

The following eight varieties of Scabiosa are considered the best and are the result of many years of selection.

Ageratum Blue	Loveliness	Peachblossom
Azure Fairy	Orchid Shades	Shasta Imp.
Each of the above: Trade pkt.....\$0.20		Per oz.....\$0.50
Salmon Beauty. Pure salmon.	Rosette. Deep rose.	
Each of the above two: Trade pkt....\$0.30		Per oz.....\$1.50

Standard Varieties:

Blue Cockade	Flesh Pink	Rose
Crimson	King of the Blacks	Snowball
Fire King	Red	Mixed
Each of the above standard varieties: Trade pkt., \$0.15; Oz.\$0.40		

Perennial Varieties

	Trade Pkt.	Oz.
Caucasica House's Hybrids. 2½ foot.....	\$0.40	\$4.00
Lavender Blue25	2.00
Choice Mixed25	1.75

Schizanthus

	Trade Pkt.	Oz.
Wisetonensis Excelsior Compactus. Finest mixed. Excellent for pot plant use.....	\$0.35	\$4.25
Dr. Badger's Improved Giant Flowered Hybrids. Large flowers, brilliant range of colors, from light pink to deep purple through rose, but without any whites, each flower with a large golden blotch. Plants compact, 12x14 in.....	.35	4.25
Grandiflora Hybrids Mixed20	.75
SMILAX. One of the best climbers for decorating or for bouquets. ¼ lb., \$1.50; lb., \$5.00.....	.15	.50

Stocks

Giant Excelsior Column—2 1/2 Foot

The ideal florist stock, as this variety has enormous spikes with large flowers.

Ball's White Lilac Lavender Silvery Lilac Moonlight. Yellow.
Chamois Pink Malmaison Pink White Improved Rose

Any of the above: Trade pkt....\$1.00; 1/4 Oz....\$2.25; Oz....\$8.00
Gardenia. (New) Glistening White. Highly recommended by all growers
of cut flowers. See Illustration. Trade Pkt. \$1.25; 1/8 oz. \$2.25;
1/4 oz.\$4.00; Oz. \$14.00.

Giants of California

A comparatively new type of Stock which has become a great favorite with the florist trade. They are very early flowering and produce long branches if planted well apart and the flower spikes are extra long with immense individual florets.

Golden Gate. Yellow. Red Woods. Blood red. Sequoia. Rose-carmine.
Monterey. Pink. Santa Barbara. Chamois. Tahoe. Lavender.
Pacific. Blue. Santa Maria. White. Yosemite. Rose.

Any of the above: Trade pkt...\$0.35 1/4 oz....\$1.00 Oz....\$3.50
Mixed. Trade pkt......30 1/4 oz.... .80 Oz.... 3.00

Giant Imperial—Improved Bismarck

Appleblossom Chamois Elk's Pride. Purple Lilac
Blood Red Dark Blue Flesh Old Rose
Canary Yellow Golden Rose Lavender Rose
White Wonder

Any of the above varieties: Trade pkt...\$0.35 1/4 oz...\$0.90 Oz...\$3.00

Double Large Flowering Dwarf Ten Week

Especially recommended for bedding and pot plants.

Blood Red Crimson Lavender
Bright Pink Dark Blue Light Blue
Canary Yellow Deep Rose White

Any of the above: Trade pkt....\$0.25 1/4 oz....\$0.50 Oz....\$1.75



GIANT IMPERIAL STOCK



COLUMN STOCK GARDENIA

Solanum (Jerusalem Cherry) Trade Pkt. Oz.

Clevelandi. Cleveland Cherry, red.....	.20	.90
Hlavacek's Masterpiece, a compact type, red.....	.20	.90
Bird's Eye Pepper, florist strain, small bright red berries	.30	1.25



SCHIZANTHUS
DR. BADGERS'



STATICE
SINUATA

Statice (Sea Lavender) Trade Pkt. Oz.

Sinuata. Lavender Queen. 3 ft.....	\$0.10	\$0.25
Market Grower's Blue.....	.10	.25
New Hybrids. New colors, 2 1/2 ft.....	.10	.25
Rosea Superba. 3 ft.....	.10	.25
Snowwitch. Pure white. 3 ft.....	.10	.25
Bonduellii. Golden yellow.....	.15	.25
Suworowii. Russian Statice. Bright rose.....	.20	.75
Latifolia. Perennial. Small purplish blue flowers.....	.30	1.50
Caspia. Perennial. Large lilac.....	.35	2.00
Dumosa. Perennial. Silver grey.....	.35	2.50
STEVIA. Serrata. 24 in. White, Fragrant. Fine cut flowers	.25	1.50
TORENIA Fournieri. Flowers are sky blue, blotched		
dark blue and yellow centers. 1/4 oz., \$0.75....	.30	
THUNBERGIA Mixed. Much used as a trailer for window		
and porch boxes.....	.15	.65

Verbena Gigantea

A magnificent strain of Verbena, of robust compact habit and free blooming. Large flowers.

	Trade Pkt.	Oz.
Alba. White	\$0.25	\$1.60
Appleblossom50	2.50
Beauty of Oxford Hybrids.....	.35	2.00
Brilliant. (New.) Pink.....	.50	2.50
Coccinea. Scarlet, small eye. Large flowers.....	.25	1.60
Etna. Geranium red with creamy eye.....	.25	1.60
Lavender Glory. Large lavender with medium sized		
creamy white eye. Comes about 75% true to color	.35	2.00
Lucifer. Vivid scarlet.....	.25	1.60
Luminosa. Flame pink.....	.25	1.60
Rose Cardinal. Large white eye.....	.25	1.60
Royale. Royal blue. Yellow eye.....	.50	2.50
Spectrum Red. Intense bright red. No eye.....	.50	2.50
Violacea Stellata. Deep violet with eye.....	.25	1.60
Grandiflora Mixed20	1.40

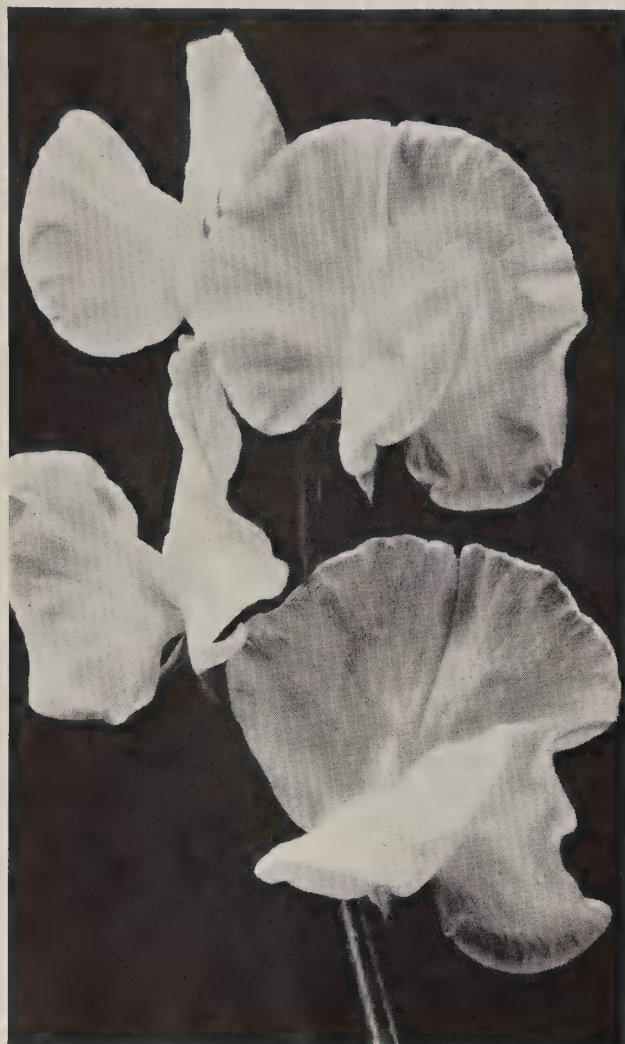
Verbena Hybrida (Dwarf Compacta—6 inch)

Continuous bloomers and highly recommended for bedding, borders and small gardens.

	Trade Pkt.	Oz.
Carmine Ball. Carmine.....	.35	2.00
Dark Blue35	2.00
Fireball. Erect. Bright scarlet.....	.35	2.00
Violet Bouquet35	2.00
White35	2.00

Vinca (Periwinkle)

Rosea. Pink20	.80
Alba Pura. Pure white.....	.20	.80
Alba Oculata. White with pink eye.....	.20	.80
Delicata. Soft pink.....	.20	.80
Mixed colors15	.75



SHIRLEY TEMPLE

Sweet Peas

Summer Flowering Spencer

A selection of the best varieties for out-of-door planting.

	Oz.	¼ Lb.	1 Lb.
Austin Frederick Imp. Giant lavender.....	\$0.15	\$0.40	\$1.50
Avalanche. Glistening white.....	.15	.40	1.50
Beatall. Pink suffused salmon.....	.15	.40	1.50
Blanche Ferry. Red and white.....	.15	.40	1.50
Constance Hinton. Large white, black seeded....	.15	.40	1.50
Countess Spencer. Rose pink.....	.15	.40	1.50
Elfrida Pearson. Large shell pink.....	.15	.40	1.50
Fluffy Ruffles. Light cream pink.....	.15	.40	1.50
Fortune. Rich dark blue.....	.15	.40	1.50
Hawlmart Lavender. Large true lavender.....	.15	.40	1.50
Hawlmart Pink. Deep rose pink.....	.15	.40	1.50
Hebe. Bright pink.....	.15	.40	1.50
Hercules. Rosy pink.....	.15	.40	1.50
Illuminator. Salmon orange, overlaid cerise pink..	.15	.40	1.50
Ivory Picture. Ivory cream.....	.15	.40	1.50
King White. Pure white.....	.15	.40	1.50
Mary Pickford. Cream pink, suffused salmon....	.15	.40	1.50
Miss California. Salmon cream pink.....	.15	.40	1.50
Mrs. Tom Jones. Bright delphinium blue.....	.15	.40	1.50
Pinkie. Large rose pink.....	.15	.40	1.50
Powerscourt. Lavender.....	.15	.40	1.50
Royal Purple. Rich purple.....	.15	.40	1.50
Royal Scot. Orange scarlet.....	.15	.40	1.50
Warrior. Maroon.....	.15	.40	1.50
Mixed.....	.12	.35	1.35

Sweet Peas

Early or Winter Flowering

Intermediate Flowering Spencer Varieties

A strong growing class of "early" Sweet Peas, which are best suited for mid-winter sowing in the greenhouse to produce flowers for early April. This new class is also suited for early summer planting in the open, as their strong growth will produce blooms early in the fall.

	Oz.	¼ Lb.	1 Lb.
Blue (New)	\$0.75	\$2.50	
Rose Pink (New).....	.75	2.50	
Lavender (New)75	2.50	
Bridesmaid. Deep silvery pink.....	\$0.30	1.00	3.50
Eileen. Rich Begonia rose.....	.30	1.00	3.50
Eleanor Blue. Long stem sky blue.....	.30	1.00	3.50
Fragrance. Clear lavender.....	.30	1.00	3.50
Red Cross. Poppy scarlet.....	.30	1.00	3.50
Sequoia. Golden cerise.....	.30	1.00	3.50
Sweet Briar. Large rose pink.....	.30	1.00	3.50
Tahoe. Mid-blue.....	.30	1.00	3.50
Treasure Island. Semi-duplexed golden orange...	.50	1.75	5.00

Standard Varieties

Blue

	Oz.	¼ Lb.	1 Lb.
Ball's Blue. Clear blue.....	\$0.30	\$1.00	\$3.50
Blue Bird. Violet blue.....	.30	1.00	3.50
Florist Blue. Highly recommended.....	.30	1.00	3.50
Mrs. Herbert Hoover. Clear blue. Long stems....	.30	1.00	3.50

Lavender

Harmony. Clear lavender.....	.30	1.00	3.50
Lavender King. Lavender.....	.30	1.00	3.50
Vogue. Lavender30	1.00	3.50

Orange

Ball's Orange. Rich orange.....	.30	1.00	3.50
Burpee's Orange. Deep orange.....	.30	1.00	3.50
Valencia. Long stemmed orange.....	.30	1.00	3.50

Rose and Pink

Ball's Rose Imp. Deep rose.....	.30	1.00	3.50
Ball's Rose Queen. Long stemmed rose.....	.30	1.00	3.50
Colossal Rose. Large rose-pink. Long stem.....	.30	1.00	3.50
Exposition Pink. Large rich pink on long stems..	.30	1.00	3.50
Fascination. Salmon rose-pink.....	.30	1.00	3.50
Florist Rose. Long stem.....	.30	1.00	3.50
Giant Rose. Rose-pink.....	.30	1.00	3.50
Jeanne Mamitsch. Rose-pink with exceptionally long stems30	1.00	3.50
Josie. Large rose-pink. Long stems.....	.30	1.00	3.50
Laddie. Rose30	1.00	3.50
Majestic Rose. Brilliant rose-pink. Long stems...	.30	1.00	3.50
Shirley Temple. Soft pink.....	.30	1.00	3.50

Salmon

Apollo. Soft salmon cerise. Long stems.....	.30	1.00	3.50
Eldorado. Salmon orange.....	.30	1.00	3.50
Mrs. Kerr. Salmon.....	.30	1.00	3.50
Mrs. Calvin Coolidge. Rich salmon pink.....	.30	1.00	3.50

Scarlet

Bright Light. Flaming scarlet.....	.30	1.00	3.50
Grenadier. Dazzling scarlet.....	.40	1.25	4.25

White

Hope. Mammoth flowering black seeded white. Earlier than White Harmony.....	.30	1.00	3.50
White Harmony. The standard black seeded white	.30	1.00	3.50
Snowstorm Imp. White.....	.30	1.00	3.50

Zinnia

Giant Double Dahlia Flowered—30 Inch

The best Zinnia for cut-flowers or growing for plants. The plants are of medium height, very robust, bearing many strong stems of the fully double, huge flowers which resemble the show type of Dahlia.

	Trade Pkt.	Oz.
Buttercup. Yellow.....	\$0.25	\$1.00
Canary Bird. Rich canary yellow.....	.25	1.00
Crimson Monarch. Deep crimson.....	.25	1.00
Dream. Deep rosy lavender.....	.25	1.00
Exquisite. Light rose with deep rose center.....	.25	1.00
Golden State. Orange-yellow.....	.25	1.00
Illumination. Deep rose.....	.25	1.00
Luminosa. Deep pink.....	.25	1.00
Meteor. Rich deep red.....	.25	1.00
Old Rose25	1.00
Oriole. Orange and gold.....	.25	1.00
Polar Bear. Large creamy white.....	.25	1.00
Scarlet Flame. Bright scarlet.....	.25	1.00
Youth. Light flesh.....	.25	1.00
Mixed. A combination of the above.....	.20	.85

California Giants

Taller than the Dahlia flowered type, with long stems suitable for cut flowers. The flowers are large and flat, giving a graceful effect.

	Trade Pkt.	Oz.
Cerise Queen. Orange rose.....	\$0.25	\$1.00
Daffodil. Canary yellow.....	.25	1.00
Grenadier. Bright dark red.....	.25	1.00
Lavender Queen. Deep rosy lavender.....	.25	1.00
Miss Willmott. Soft Pink.....	.25	1.00
Orange King. Orange scarlet.....	.25	1.00
Purity. White25	1.00
Salmon Queen. Salmon rose.....	.25	1.00
Scarlet Queen. Glowing deep scarlet.....	.25	1.00
Violet Queen25	1.00
Mixed. A combination of the above varieties.....	.20	.85



ZINNIA GIANT CRESTED

Zinnia

Howard's Giant Crested Mixed

For complete description see Novelty Page.

Trade pkt., \$0.50; 3 for \$1.35; ¼ oz., \$1.25; ½ oz., \$2.00; Oz., \$3.50

Zinnia Fantasy

Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

	Trade Pkt.	Oz.
Orange Lady. Deep bright orange.....	\$0.25	\$1.00
Rosalie. Bright intense rose.....	.25	1.00
White Light. The nearest to a white yet developed in the Zinnia field25	1.00
Star Dust. Golden yellow.....	.25	1.00
Mixed15	.50

Gracillima (Red Riding Hood)

Miniature red flowers. Very free flowering and an excellent variety for blending. 12 inch.

Trade pkt.....\$0.15 Oz.....\$0.75

Double Lilliput

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems.

	Trade Pkt.	Oz.
Canary Gem. Canary yellow.....	\$0.15	\$0.75
Crimson Gem15	.75
Golden Gem. Golden orange.....	.15	.75
Lilac Gem15	.75
Pink Gem15	.75
Salmon Gem15	.75
Scarlet Gem15	.75
Valencia. Burnt orange.....	.15	.75
White Gem15	.75
Pastel Shades Mixed15	.75
Mixed. A combination of the above varieties.....	.15	.65



ZINNIA
DAHLIA FLOWERED



ZINNIA
CALIFORNIA GIANT



ZINNIA
LILLIPUT

Double Dwarf Pumila

(Cut and Come Again)

	Trade Pkt.	Oz.
Canary Yellow	\$0.15	\$0.60
Golden Orange15	.60
Pinkie. Rose-pink15	.60
Salmon Rose15	.60
Snowball. White.....	.15	.60
Spun Gold. Butter yellow.....	.15	.60

Selected Strains **VEGETABLE SEED** for Market Growers

CABBAGE DANISH BALLHEAD



PEPPER BULL NOSE



TOMATO BONNY BEST

Cabbage**Early Varieties**

	Oz.	¼ Lb.	1 Lb.
Allhead Early. Large, flat heads.....	\$0.20	\$0.73	\$2.00
Charleston Wakefield 75 days. Flatter than Jersey Wakefield20	.75	2.00
Copenhagen Market. Fine for early market. Hard, round heads35	.85	3.50
Early Flat Dutch.....	.20	.65	1.80
Early Jersey Wakefield. Excellent for home and market garden use.....	.20	.70	2.10
Golden Acre. 65 days.....	.30	.90	3.00
Marion Market40	1.15	3.75

Late and Midseason Varieties

Danish Ball Head. One of the finest late cabbages, Short stem30	.85	2.75
Late Flat Dutch.....	.25	.80	2.60
Holland Short Stem. Wonderful keeper.....	.30	.75	2.50
Wisconsin All Seasons. Large round heads.....	.40	1.15	3.75

Miscellaneous Varieties

Imp. American Drumhead Savoy. Large round heads30	.90	3.00
Rock Red. The largest of the red cabbages....	.30	.90	3.00

Carrot

	Oz.	¼ Lb.	1 Lb.
Chantenay. Good canner25	.75	2.50
Danver Half Long.....	.20	.65	2.00
Scarlet Nantes Half Long.....	.25	.75	2.50

Cauliflower

	¼ Oz.	Oz.
Extra Early Dwarf Erfurt. A very popular variety for home and market gardeners.....	.75	2.50
Early Snowball. The standard variety for commercial purposes	1.00	3.50

Celery

	Oz.	¼ Lb.	1 Lb.
Golden Self Blanching. French grown.....	.50	1.60	5.30
White Plume40	1.00	3.10

Celeriac

Large Erfurt30	.90	3.00
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Eggplant

Black Beauty. An early market variety.....	.50	1.50	5.50
New York Market. Fine for market.....	.50	1.50	5.50

Kohl Rabi

Early Purple Vienna.....	.30	.90	3.00
Early White Vienna.....	.30	.90	3.00

Lettuce

	Oz.	¼ Lb.	1 Lb.
Big Boston. The standard market variety.....	\$0.20	\$0.50	\$1.50
Black Seeded Simpson. Loose leaf.....	.15	.45	1.10
Grand Rapids Forcing. Best loose leaf variety..	.15	.45	1.10
True Iceberg. For forcing or garden use.....	.20	.50	1.50

Parsley

Champion Moss Curled15	.30	.80
Hamburg Rooted15	.30	.80

Pepper

Bell or Bull Nose. Standard early variety.....	.30	1.00	3.25
California Wonder. Mild. Fine shipper.....	.40	1.35	4.75
Chinese Giant50	1.75	6.00
Hungarian Yellow. Hot.....	.35	1.25	4.00
Long Red Cayenne. Hot.....	.40	1.00	3.25
Pimiento. Excellent canner.....	.25	.75	2.25
Ruby King. A large, sweet, early sort.....	.40	1.00	3.25
Sweet Mountain25	.75	2.10

Radish

Crimson Giant. Large. Deep crimson.....	.10	.30	.80
Early Scarlet Globe. Valuable for forcing.....	.10	.30	.80
Early Scarlet Turnip.....	.10	.30	.80
Early French Breakfast.....	.10	.30	.80
Icicle. White, forcing.....	.10	.30	.80

Tomato

Beauty30	1.00	3.50
Bonny Best. Medium size; early.....	.30	.90	3.00
Break O'Day. Globe shape; early.....	.30	1.00	3.50
Chalk's Jewel. Early red.....	.25	.75	2.50
Crimson Cushion30	1.00	3.50
Dwarf Champion. Very dwarf; late.....	.30	1.25	4.25
Dwarf Stone. Medium size; late.....	.35	1.25	4.25
Earliana (Sparks). Very prolific; early.....	.40	1.30	4.50
Early Baltimore25	.75	2.50
Early Detroit30	1.00	3.50
Golden Ponderosa50	1.75	6.00
Grand Rapids. Red.....	.30	1.00	3.50
John Baer. Very early.....	.30	.80	2.75
June Pink. Medium early.....	.30	1.00	3.50
Marglobe. Immune from rust and blight.....	.25	.75	2.50
Oxheart60	2.00	7.00
Ponderosa. Extra large; deep pink.....	.35	1.25	4.00
Pritchard25	.75	2.25
Stone (Private Stock). Large.....	.25	.75	2.50

Amaryllis**Gold Medal Strain**

Secured from a hybridizer, who has been line breeding for many years, with the objective of increasing the size, form and range of color in the flower of this popular bulbous plant. This strain leaves little to be desired. The blooms run nine to ten inches and over, are flat and spreading with short necks borne on erect stems. The range of colors run from pure white grounds with delicate markings to dazzling Scarlet, Crimson, Rose and Bright Red self colors.

Mammoth 3 inch bulbs, per doz. \$5.00; per 100.....\$35.00

Giant Hybrids. This is our regular strain with good size flowers and range of colors.

	Doz.	100
2¾-inch	\$2.50	\$18.00
3 -inch	4.00	25.00

Begonia**Tuberous Rooted**

We have to depend on American grown bulbs for our supply this season. Order early as the crop is limited and the demand quite heavy.

Single. Scarlet, white, crimson, pink, yellow, orange....	\$1.60	\$12.00
Single Frilled. Same colors as above.....	1.60	12.00
Double. Same colors as above.....	1.60	12.00
Double Frilled. Same colors as above.....	1.60	12.00
Double Rosebud. Just as the name implies, flowers open up like a rosebud.....	1.60	12.00

Caladiums— (Fancy Leaved)

A rich and ornamental foliage plant ideal for window display in summer when store decoration is expensive. Our collection consists of 15 of the best colored varieties including Candidum, the favorite white.

Named varieties. Per doz.....	\$1.65	Per 100.....	\$12.50
Mixed varieties. Per doz.....	1.35	Per 100.....	10.00

Caladium Esculentum— (Elephant's Ear)

	Doz.	100	1000
First Size Bulbs, 5 to 7 inches circumference.....	\$0.45	\$3.00	\$25.00
Selected Size Bulbs, 7 to 9 inches circumference..	.75	5.00	45.00
Extra Large Bulbs, 9 to 11 inches circumference..	1.15	8.00	70.00
Mammoth Size, 11 to 12 inches circumference....	1.75	12.50	

Cannas— Strong 2 or 3-Eye Roots

	1000	1000
Ambassador, Cherry red, bronze foliage, 4 ft.....	\$3.75	\$32.00
City of Portland. Deep pink, 3½ ft.....	3.75	32.00
King Humbert. Scarlet with bronze foliage, 4½ ft.....	3.75	32.00
King Midas. Fine, clear yellow with green foliage.....	3.75	32.00
President. Flame scarlet, very large, 4 ft.....	3.75	32.00
Yellow King Humbert. Golden yellow spotted red, 4½ ft.	3.75	32.00

Yellow Callas— (Elliottiana)

	Per Doz.	Per 100
1¾ to 2 inch.....	\$1.00	\$ 7.00
2 to 2½ inch.....	1.40	10.00
2½ to 3 inch.....	2.00	15.00

Cinnamon Vine First Size	\$0.50	3.50
Mammoth Size70	5.00

Dieleytra Spectabilis— (Bleeding Heart)

3 to 5 eye roots.....	\$2.00	\$15.00
5 to 8 eye roots.....	3.00	20.00

Gloxinias

As imports from Europe are cut off, we have to depend on American grown bulbs for our supply of this popular Summer flowering plant. Order early to avoid disappointment as supply is limited.

	Doz.	100
Separate colors	\$2.40	\$18.00
Mixed colors	2.25	16.00

Ismene Calathina Mammoth Bulbs	1.60	12.00
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Dahlias**Divided Field-Grown Roots**

	Doz.	100
Avalon, F. D., lemon yellow.....	\$1.10	\$ 8.00
Buckeye King, F. D., gold and apricot.....	2.40	18.00
Cavalcade, F. D., rose pink.....	2.00	15.00
El Toreador, F. D., brilliant red.....	1.10	8.00
Fort Monmouth, I. D., claret red.....	2.40	18.00
Golden Dream, F. D., yellow.....	1.75	12.50
Ida Perkins, F. D., pure white.....	1.75	12.50
Jane Cowl, I. D., bronze buff.....	1.10	8.00
Jean Kerr, florist white.....	1.10	8.00
Jersey Beacon, F. D., Chinese scarlet.....	1.35	10.00
Jersey Beauty, F. D., pink.....	1.10	8.00
Jersey Glory, F. D., yellow and orange.....	1.35	10.00
Jersey White Beauty, F. D., outstanding white.....	2.65	20.00
Kathleen Norris, I. D., true pink.....	1.75	12.50
Kentucky, F. D., salmon pink.....	1.35	10.00
Mrs. George Skeen, F. W., shrimp-pink.....	1.75	12.50
Mrs. Warner, F. D., lavender.....	1.10	8.00
Orchid Jersey Beauty, F. D., lavender.....	1.35	10.00
Pride of Stratford, I. D., two tone orange.....	1.35	10.00
Rose Glory, F. D., rose pink.....	1.10	8.00
Sagamore, F. D., amber-gold.....	1.10	8.00
Satan, S. C., red tipped gold.....	3.35	25.00
The World, F. D., rose magenta.....	1.75	12.50
White King, F. D., pure white.....	1.10	8.00

F. D., formal decorative; I. D., informal decorative; S. C., semi cactus.

Pompon Dahlias

Amber Queen, apricot; Claussie, orange; Calumet, rose-lavender; Golden Queen, yellow; Snowclad, white; Springfield, red	\$1.10	\$ 8.00
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Lilium Auratum

	Per 100	Per Case
8 to 9 inch, 200 bulbs to case.....	\$ 8.50	\$15.00
9 to 11 inch, 125 bulbs to case.....	14.00	15.00
11 to 13 inch, 90 bulbs to case.....		15.00

Lilium Auratum Platyphyllum

8 to 9 inch, 180 bulbs to case.....	\$13.00	\$22.50
9 to 11 inch, 125 bulbs to case.....	20.00	22.50
11 to 13 inch, 90 bulbs to case.....		24.00

Lilium Rubrum, Magnificum or Melpomene

8 to 9 inch, 200 bulbs to case.....	\$ 9.50	\$17.00
9 to 11 inch, 140 bulbs to case.....	13.50	17.00
11 to 13 inch, 90 bulbs to case.....		17.00

Regal Lilies

Strongly scented white flower shading to yellow in throat.

	Doz.	100	1000		Doz.	100	1000
6 to 7 inch...	\$0.75	\$5.50	\$50.00	9 to 10 inch	\$1.75	\$12.75	\$115.00
7 to 8 inch...	.95	7.00	65.00	10 to 11 inch	2.75	20.00	170.00
8 to 9 inch...	1.35	9.50	87.50	11 to 12 inch	3.50	25.00	

Per 100 Per Case

Lilium Batemanniae. Apricot, 400 bulbs to case.....	\$12.00	\$40.00
Lilium Henryi, 8 to 9-inch, 200 bulbs to case.....	9.00	15.00
Lilium Krameri. A true rose pink lily. 300 bulbs to case.....	10.00	
Lilium Tigrinum Splendens. Single Tiger Lily. 8 to 9-inch, 250 to case.....	7.00	15.00
Lilium Tigrinum fl. pl., double Tiger Lily, 7 to 9-inch, 300 to case.....	8.00	20.00

Per Doz.

Lilium Tenulifolium, coral red flowers, 5 to 6 inch.....	.90	6.50
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Madeira Vines

Extra strong roots.....	\$0.35	\$2.50	\$20.00
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Tuberoses

Excelsior Dwarf Pearl. First size, 4 to 6 inches..	\$0.45	\$3.00	\$25.00
Second size, 3 to 4 inches circumference...	.30	1.75	15.00

GLADIOLUS

For Greenhouse and Outdoor Planting

The crop this year is of splendid quality, but second size are definitely in short supply. As usual, we have contracted for a good supply of well cured bulbs, up to size and true to name. Prices on all varieties are low enough so there is no gamble for anyone who wants to plant for their own retail sales.

	First Size		Second Size		Third Size	
	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 1000
Albatros. One of the finest white varieties for indoor growing. Good spike, large flower....	\$1.75	\$15.00	\$1.50	\$12.00	\$1.25	\$10.00
Betty Nuthall. Warm coral pink with pale yellow throat. One of the best new varieties.....	1.25	10.00	1.00	8.00	.75	6.00
Berty Snow. Fine lavender, straight stem.....	1.25	10.00	1.00	8.00	.75	6.00
Break O'Day. Very early light pink.....	1.25	10.00	1.00	8.00	.75	6.00
Byron L. Smith. Lavender pink on white background	1.50	12.00	1.25	10.00	1.00	8.00
Carmen Sylvia. Large white.....	1.50	12.00	1.25	10.00	1.00	8.00
Commander Koehl. Dark red, very large flower..	1.75	15.00	1.50	12.00		
Debonair. Tall pink.....	1.25	10.00	1.00	8.00	.75	6.00
Dr. F. E. Bennett. Peach red overlaid with scarlet..	1.75	15.00	1.50	12.00	1.25	10.00
Duna Apricot	1.25	10.00	1.00	8.00		
E. J. Shaylor. Rose pink.....	1.50	12.00	1.25	10.00	1.00	8.00
Elizabeth Tabor. Rosy pink on white ground....	1.25	10.00	1.00	8.00	.75	6.00
Flaming Sword. Beautiful brick red, tall, straight spike	1.25	10.00	1.00	8.00	.75	6.00
Giant Nymph. Light pink with cream throat.....	1.50	12.00	1.25	10.00	1.00	8.00
Golden Dream. Fine deep yellow.....	1.25	10.00	1.00	8.00	.75	6.00
Helga. Fine salmon.....	1.25	10.00	1.00	8.00	.75	6.00
Los Angeles. Beautiful salmon pink, tall spike.	1.25	10.00	1.00	8.00		
Maid of Orleans. Strong, sturdy grower. Color, a beautiful milky white with cream throat....	1.75	15.00	1.50	12.00	1.25	10.00
Mammoth White. Good midseason white.....	1.75	15.00	1.50	12.00		
Margaret Fulton. Fine coral pink.....	1.50	12.00	1.25	10.00		
Mary Pickford. Fine cream white with yellow throat	1.50	12.00	1.25	10.00		
Minuet. Light pinkish lavender with ideal spike. One of the best in its color.....	2.00	17.00	1.75	15.00	1.50	12.00
Mrs. Frank Pendleton. Large rose-pink with red blotch; one of the finest florists' varieties	1.50	12.00	1.25	10.00		
Mrs. Leon Douglas. Begonia rose, striped with flame scarlet, very large flowers.....	1.65	14.00	1.50	12.00	1.25	10.00
Mrs. P. W. Sisson. Fine ruffled and frilled flower of a beautiful cameo pink shade.....	1.25	10.00	1.00	8.00		
Nineteen Ten Rose. Old rose with white stripe on lower petals, wonderful cut flower and early	1.25	10.00	1.00	8.00		
Pelegrina. Dark violet.....	1.75	15.00	1.50	12.00	1.25	10.00
Picardy. Delicate apricot pink.....	1.10	9.00	.85	7.00	.75	6.00
Polar Ice. New large pure white.....	1.85	16.00	1.50	12.00	1.25	10.00
Odin. Early salmon.....	1.50	12.00	1.25	10.00	1.00	8.00
Orange Queen. Apricot orange, a distinct color, one of the very finest of the primulinus varieties	1.50	12.00	1.25	10.00	1.00	8.00
Pride of Wanakah. Deep rose with blotch in throat	1.50	12.00	1.25	10.00	1.00	8.00
Queen of Bremen. Rosy lavender.....	1.50	12.00	1.25	10.00	1.00	8.00
Red Phipps. Fine glowing red.....	1.75	15.00	1.50	12.00		
Shirley Temple. Large ruffled cream.....	2.75	25.00				
Souvenir. Best commercial golden yellow.....	1.25	10.00	1.00	8.00	.75	6.00
Star of Bethlehem. Large white.....	2.25	20.00				
Virginia. Intense scarlet, slightly deeper in throat	1.40	12.00	1.20	10.00	1.00	8.00
W. H. Phipps. La France pink with light markings	1.60	14.00	1.40	12.00		
Florists' Superfine Mixed	1.20	10.00	.95	8.00		
Standard Mixed. Especially made up for retail trade	1.00	9.00	.85	7.00		



Maid of Orleans

Extra fine variety, color milky white, with light cream shade in throat. Good spike and while not pure white has sold very well on all markets.

	Per 100	Per 1000
First size	\$1.75	\$15.00
Second size	1.50	12.00
Third size	1.25	10.00

Picardy

Probably the best Gladiolus of recent introduction and certainly the most popular. Color is a delicate apricot pink, the individual flowers are extremely large, slightly ruffled, and well arranged spike.

	Per 100	Per 1000
First size	\$1.10	\$ 9.00
Second size85	7.00
Third size75	6.00

Tartar Emetic

The latest remedy for Gladiolus thrip; said to be a sure control when properly used. Per lb., 65c; 5 lbs. for.....\$2.75

NOVELTIES IN LARGE MUMS AND POMPONS FOR 1941

This list includes the latest introductions of De Petris, and Yoder Bros., all of which have been tested and passed on by experts before being introduced.

Alameda—(DePetris)

Incurved early commercial producing medium sized blooms. Color medium bronze, somewhat darker than Detroit News. Strong stem and good foliage, medium height. Matures Oct. 25th and gives best results from late crown or terminal buds.

Dark Pink Thos. Pockett—(Szybillo Bros.)

Amaranth pink with a silver white reverse. A sport from the variety Thos. W. Pockett and like it in every respect except color.

Indianapolis White—(Yoder Bros.)

This clear white sport from Indianapolis Pink has all the foliage and growth qualities of the parent variety. An excellent habit and form for a white mum. This will undoubtedly be an exceedingly popular variety. A quality mum for November 10 flowering.

Saratoga—(DePetris)

An excellent commercial variety producing almost 100% perfect blooms of large globular form and perfect fullness. Color a dazzling golden yellow with strong upright stem of medium height, and excellent foliage up to the flower. Matures normally November 1st to 5th. Take bud after August 20th. Winner of the C. S. A. Medal for the best commercial seedling at Cleveland in 1940.

Afterglow—(Yoder Bros.)

A small flowered rust bronze single. Flowers are 2-2½ inches in diameter with 6-8 rows of sturdy petals. Attains a medium height from June planting and forms a spray carrying a large head of flowers when last pinch is made about August 5. Matures November 20.

Apricon—(Yoder Bros.)

An intermediate, apricot yellow pompon. Matures November 25 on rigid stems of medium height when planted in late June and pinches about August 10.

Bronze Freida—(Yoder Bros.)

Growth and foliage of this variety are the same as that of Freida. Flower color is a salmon buff with a light yellow overcast and a deep lemon yellow anemone center. Good for both normal flowering and shading purposes.

Dark Pink Freida—(Szybillo Bros.)

The striking color combination of its deep pink rays and the clear yellow anemone center make this an unusually distinctive flower.

Flamingo—(Yoder Bros.)

As the name implies its color really flames. The hue is scarlet red enhanced by a yellow base. Easily grown to a medium height from June planting. An informal single with its five rows or petals twisting attractively, holding their color unusually well. Matures November 20 and later. Can be had for Thanksgiving.

Goldsmith—(Yoder Bros.)

Large golden yellow pompon of decorative Princeton type flower. Produces well formed sprays on strong stems of medium height when last pinch is made about August 1. Matures about November 20.

Mason's Red—(Yoder Bros.)

The color of this sport is a true crimson with the base of the petal shading to an orange yellow. Will be grown as extensively as its parent variety, which it resembles in all respects except color.

Rooted cuttings of any of above

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

Rustic—(Yoder Bros.)

A small decorative anemone. Color is a scarlet tint of Brazil Red which does not fade as flowers age. Matures November 25. Well suited to pot culture. When last pinch is made about September 1-5 it will finish into a shapely plant. Stems are rigid enough to remain upright without staking.

Sarong—(Yoder Bros.)

A beautiful single for mid-December to Christmas season. The color is a bright crimson scarlet. This variety is best grown on raised benches; should be planted fairly early and receive a final pinch about August 1.

Starlet—(Yoder Bros.)

A small deep lemon yellow button type pompon. Blooms about November 25 and should easily replace Golden Sceptre as a yellow button pompon for Thanksgiving. Responds to late June planting and a final pinch about August 12.

Vagabond—(Yoder Bros.)

A pleasing apricot buff single. Flowers are about 2-2½ inches in diameter with 4-5 rows of petals possessing fine substance. Blooms November 15. Attains medium height from June 25 planting. Forms best spray from an August 5 pinch.

Vibrant—(Yoder Bros.)

A large decorative pompon. Matures about December 20. Color is a brilliant deep lemon yellow. Flowers attain a diameter of about 2½-3 inches when fully developed. Makes a fine spray from an August 5 pinch.

White Freida—

Clear white ray florets with a lemon yellow anemone center. Good for both normal flowering and for shading purposes.

Winterset—(Yoder Bros.)

An intermediate, lemon yellow pompon which blooms December 25. Attains a diameter of 2 inches and possesses good substance. Of medium height from June planting with an August 5 pinch. Well suited to ground bed. The latest of the yellow pompoms.

Yukon—(Yoder Bros.)

A late clear white single. Flowers about 3 inches in diameter with 5-6 rows of petals. Tall grower maturing about December 10. Is well suited to ground bed culture and will produce a good yield of fine sprays from late planting and a final pinch about August 15.

Yellow Arcadia—(DePetris)

Identical to Arcadia in every respect except in color which is a true Pernet yellow. It has proven an excellent variety for shading maintaining its good color without fading. Matures normally Oct. 25.

Rooted cuttings of any of above

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

New varieties introduced by Anderson, Neb.

The Pilot

Rich rose pink, strong grower, with well rounded incurved blooms average 6 to 8 inches. Matures early midseason.

Salmon Freida

Beautiful shade of salmon pink, sport of Freida.

Crystal Ball

Pure white disbud pompon, vigorous grower, free branching habit. Matures Nov. 15 to 20.

Heritage

Rich reddish bronze of small size ¾ to 1 inch. Matures Nov. 5 to 10.

Rooted cuttings of any of above 4 varieties.

\$4.00 per 10; \$8.00 per 25; \$25.00 per 100

Write
for Copy
of our
Complete List
of
Mums,
Pompon and
Carnation
Cuttings

Florida Plants

Shipped direct from Florida, carefully and lightly packed.
Please order in units of 50 or 100 plants.



**CORDATUM
PHILADENDRON**

AGAVE DECIPiens Century Plants

Attractive succulent plant for house use.
Per 100.....\$ 5.50
Per 1000.....50.00

AGAVE SISALANA Century Plant

Attractive succulent plant for house use.
Per 100.....\$4.75

CHINESE EVERGREEN

A popular house plant and ready seller. Can be grown either in water or soil.

No. 1—4/5 lvs., 3-5 inches tall.
Per 100.....\$ 7.50
Per 1000.....70.00
No. 2—4/5 lvs., 5-7 inches tall.
Per 100.....9.00
Per 1000.....80.00
No. 3—6 leaves, 7-10 inches tall.
Per 100.....\$12.50

CHINESE EVERGREEN

Canes

These can be imported from China under special permit for propagation. Profitable item and easy to grow. Next shipment due in March or April, write for prices and full particulars.

CRASSULA ARBORESCENS

Popular succulent plant with thick fleshy leaves.
Per 100.....\$6.25

DRACAENA GODSEFFIANA

2 1/4-inch, per 100.....\$12.50
3-inch, per 100.....17.50

DRACAENA SANDERIANA

Brightly variegated plant especially suitable for novelty pots or combinations.
2 1/4-inch, per 100.....\$17.50

DRACAENA RUTACEOUS

Fine dwarf plant, with small shining leaves.
2 1/4-inch, per 100.....\$7.50

EUPHORBIA SPLENDENS

Crown of Thorns

An interesting plant resembling a cactus. Has pretty coral-red flowers almost continually. Likes sunny exposure.
Per 100.....\$7.00

NEPHTHYTIS LIBERICA

Arrowhead Philodendron

Splendid plant for house use. Grows in soil or water.
Per 100.....\$ 5.00
Per 1000.....45.00

PEPEROMIA OBTUSIFOLIA

Thick, dark green oval-shaped leaves; requires very little water.
Per 100.....\$ 4.00
Per 1000.....35.00

POTHOS AUREUS

Leafy indoor vine, with broad heart shaped leaves, clear green spotted yellow.
2 1/4-inch, per 100.....\$7.00

POTHOS AUREUS WILCOXII

Beautifully variegated indoor vine for pots or wall pockets.
Per 100.....\$9.50

PHILODENDRON CORDATUM

One of the best and hardiest plants for the home.
Per 100.....\$ 5.50
Per 1000.....47.50

SANSEVIERIA SUBSPICATA

An attractive flat growing Sansevieria. A very serviceable plant for garden planting or pots.
Per 100.....\$8.50



**CHINESE
EVERGREEN**



**PEPEROMIA
OBTUSIFOLIA**



**SANSEVIERIA
LAURENTI**



NEPHTHYTIS LIBERICA

SANSEVIERIA LAURENTI

Rosettes

2 to 3 leaf plants 5 to 8 inches high.
Per 100.....\$8.00

CACTUS Per 100

Cereus Triangularis\$4.75
Cereus Serpentinus 4.75
Euphorbia Lactea 4.75
Stapellia Gigantea 4.75

SANSEVIERIA LAURENTI

Showiest of all Sansevieria with golden yellow stripe on edge of leaves; requires very little water. 2 to 3 leaf plants, 12 to 24 inches high.

Per 100.....\$ 6.25
Per 1000.....55.00



AGAVE SISALANA

General List Greenhouse Plants

Shipments are made from various growers who specialize in the different plants we list. This causes extra express charges but quality more than makes up for the slight additional cost.

Ageratum—Strong Rooted Cuttings

	Per 100	Per 1000
Riverside, Dwarf free bloomer.....	\$1.75	\$15.00
Cardinal Mundelein, Dwarf.....	1.50	12.00
Purple Beauty, Dwarf.....	1.75	15.00
Stulbs Improved, for winter flowering, 2 1/4-inch.....	5.00	

Asparagus—Plumosus

	Per 100	Per 1000
Seedlings	\$1.25	\$10.00
2 1/4 inch.....	3.00	28.00
Sprenger		
Seedlings	\$1.25	\$10.00
2 1/4 inch.....	3.00	28.00

Kurume Azaleas

Young stock for growing on. These can be supplied for delivery in February and March out of 1 1/4, 2 and 2 1/4 inch pots. Fine healthy plants. Will make nice 4 inch by fall if properly cared for. Cultural instructions furnished when requested.

Alphonse Pericat	Coral Bells	Salmon Beauty
Christmas Cheer	Mad. Pericat	Twenty Grand
China Seas		

Per 100, \$8.00; per 1000.....\$75.00

Azalea Indica. Own root plants from 2 1/4 inch pots for delivery March and April.

Vander Cruyssen, per 100.....\$15.00

Begonia—(Ready in June and July)

	Per 100
"Lady Mac," 2 1/4 inch.....	\$20.00
"Lucille," 2 1/4 inch patented.....	40.00
"Marjorie Gibbs," 2 1/4 inch.....	22.00
"Melior," 2 1/4 inch.....	20.00

Coleus—Rooted Cuttings

	Per 100	Per 1000
Butterfly—finest Christmas variety.....	\$2.50	\$20.00
Brilliance, Gold Bound, Helen, Carolina, Witchcraft, Eleanor, Lois, New Red Trailing.....	2.00	18.00

Cyclamen

Our supply comes from a specialist, who ships only out of 3 inch pots. Fine selection of colors, delivery starting in June. Write for prices.

Boston Yellow Daisy

An improved form of this popular plant which we have shipped from the same grower for the past two years with good success.

2 1/4 inch, per 100.....\$7.00

General List of Greenhouse Plants

(Continued)

Calceolarias

Delivery November and December from 2¼ Inch Pots Per 100

"Pink Beauty Imp."—This plant will hold all its leaves, whereas pink beauty drops its bottom foliage.....	\$18.00
"Joe Marks"—Bright orange, medium height, very bushy.....	15.00
Rosacker's Brilliant Imp.—Bright red flowers.....	15.00
"Mrs. Hailman"—Flowers red overlaid with yellow lacing....	15.00
"Mrs. Theo. Wirth"—Yellow orange, showiest plant of the group	15.00
"Amalia Rosacker Strain"—Early pure yellow.....	18.00
"Minnesota Strain"—Yellow with very small red dots.....	18.00
"Bronze Beauty"—Orange red, medium size flowers.....	15.00
"Stewartii," "Rosacker Brilliant," "Pink Beauty".....	15.00
Hybrida Grandiflora	8.00
	Per 100 Per 1000
EUPHORBIA Jacquiniaeflora, 2¼ inch.....	\$8.00 \$65.00

Ferns—(Continuous Supply)

Boston—2 inch	\$6.00	\$55.00
Dwarf Boston—2 inch.....	6.00	55.00
Roosevelt—2 inch	6.00	55.00
Teddy Jr.—2 inch.....	6.00	55.00
Verona—2 inch.....	6.00	55.00
Whitmanii Compacta—2 inch.....	6.00	55.00

Table Fern Seedlings—(June Delivery)

Our list comprises the best and most popular kinds shipped in flats containing about 200 plants each, one variety to a flat.

Aspidium Tsussimense	Pteris Tremula
Holly Fern	Pteris Wilsonii
Pteris Argyraea	Pteris Wimsettii
Pteris Magnifica	Pteris Mixed
Per Flat.....	\$3.50
10 Flats.....	\$32.50

Fuchsia—(Ready in November and December)

Per 100

Little Beauty—2¼ inch.....	\$ 6.00
GYP SOPHILA. Bristol Fairy. 3 inch grafted plants. Ready for shipment in May.....	18.00

Hydrangeas—Delivery from February 1st until June

Aukamm, rose pink; Regula, large white, Forschrift, red, sets buds easily; Elbe Pink, larger flower better than Niedersachsen; Signy Hartmann, dark pink; Sonnengruss, rose.

Rooted cuttings, \$25.00—2 inch \$30.00 per 100.

Helen Merritt (patented). Color, deep rose.

Rooted Cuttings, \$15.00—2 inch, \$20.00 per 100.

Ami Pasquaar, red	L. Savage, dark pink
Gieselher, carmine red	Mein Liebling, dark pink
Hollandia, salmon red	Wilkommen, bright pink
Rooted cuttings, \$8.00—2 inch \$12.00 per 100.	

Altoona, clear pink

Hamburg, carmine

Sch. Perle, clear pink

Rooted cuttings, \$10.00—2 inch, \$15.00 per 100.

Lantanas

Caprice, pink; Radiation, red; Golden Plume	Per 100	Per 1000
Rooted Cuttings.....	\$2.00	\$18.00
2¼ inch.....	5.50	50.00

Ivy—Hahn's Maple Queen and Sylvanian Beauty

(Patented propagation restricted)

Two new varieties recently introduced of good keeping qualities and especially adapted for house culture.

Per 100 Per 1000

Rooted Cuttings.....\$ 7.50 \$60.00

2½ inch.....15.00

Ivy—Hahn's Self Branching

Rooted cuttings	\$ 2.75	\$25.00
2¼ inch	10.00	90.00



PICK-A-BACK PLANT—TOLMIEA MENZIESII

Pelargonium

Per 100

Azalea. A good strong grower with large flowers, the upper petals of which are dark rosy red, lower petals lighter...	\$7.00
Easter Greeting	7.00
Orchid Edith North—2 inch.....	7.00
Marie Vogel—2 inch.....	9.00
Grosamma Fischer—2 inch.....	9.00

Silver Leaf Peperomia

A silver leaf variation of this well known plant which has become very popular. The leaves are mottled or flaked in yellow, ivory and green.

Per 100 Per 1000

Rooted tip cuttings	\$9.00	\$85.00
2¼ inch pot plants.....	15.00	

Petunia

Double World Beauty, Double Red, Double White, and Giant Ruffled.	
2¼ inch.....	\$6.00 \$55.00

Pick-a-Back Plants—Tolmiea Menziesii

Splendid plant for house culture as it stands the dry conditions of living rooms, needing only plenty of water and to be kept out of strong sunlight. It gets its common name from the fact that the new plant forms on the old leaves, while the leaf itself is still attached.

Young plants ready for 2½ inch pots—

25 for.....\$4.00 100.....\$12.00 1000.....\$100.00

Poinsetta Stock Plants

Ruth Ecke, Oak Leaf, Henriette Ecke (double), St. Louis, Mrs. Paul Ecke, Barbara Ecke, Pink, Hollywood, Cathryn Reed, Variegated, White, \$15.00, \$25.00, \$35.00 and.....	\$50.00 per 100
Small 1-year-old plants.....	10.00 per 100
Jumbo plants	60.00 per 100

Saintpaulia Blue Boy

Probably, the most popular African Violet.

2¼ inch.....Per 100 \$10.00

Sansevieria Hahni (Patent Pending)

A true compact Rosette type of the popular Zeylanica. Splendid keeper and should be in heavy demand.

Per 100 Per 1000

2½ inch	\$20.00
TRITOMA Pfitzeri, strong field grown plants.....	5.00 \$45.00

Verbena—Strong Rooted Cuttings

True Beauty of Oxford. Cerise, Pink, Lavender, Rose, Scarlet	\$2.00	\$18.00
Comet. Crimson red; Lavender Glory. With eye.....	2.00	18.00
True Mayflower. Light pink.....	2.00	18.00
Royal Purple. With creamy eye.....	2.00	18.00
Schlosser's Pride. Dark red with eye.....	2.00	18.00
Scarlet King. Very bright red with eye.....	2.00	18.00
Improved Helen Willmott. Salmon pink.....	2.00	18.00
Purple Prince. Solid purple; Gigantea Alba. Pure white	2.00	18.00

GREENHOUSE AND FLORIST SUPPLIES

Arranged in alphabetical order as far as possible. Our terms on supplies are 30 days net less 2% for cash ten days; to customers of approved credit. All prices are subject to change without notice.

Aprons, Rubber.

Medium weight rubber cloth, 34x40 inches.
Each\$1.75 3 for.....\$5.00

Asparagus Plumosus. Fronds.

Specially prepared. Medium size sprays.
10 in bunch.....\$0.50 100 sprays.....\$4.75

Artificial Rose Leaves. A good imitation of a natural rose leaf, which can be supplied in 3 sizes. Small size 40c; medium, 50c; large size, 55c; per gross.

Medium Silver Rose Leaf, per gross.....\$0.80
Small Silver Rose Leaf, per gross......65
Medium Gold Rose Leaf, per gross..... 1.00
Small Gold Rose Leaf, per gross..... .80

Artificial Flowers

Cape Flowers. Natural White.

Per lb.....\$1.50 Colored, per lb.....\$2.25

Cape Blumen, or paper Crepe Flowers. White, blue, yellow, red.
Per 1000\$4.50

Forget-Me-Not. Blue or white. Very close imitation. One gross sprays to bunch. Per gross.....\$1.50

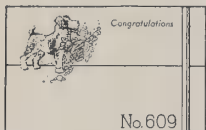
Lily of the Valley. Cloth flowers without foliage. One gross to bunch.
Per gross.....\$0.90 5 gross.....\$4.25

Blanket Cloth. Green screen or netting 40 inches wide, and can be supplied by the yard or on roll of 20 yards.

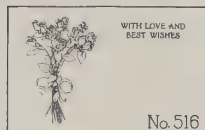
Per yard.....\$0.30 Per roll, 20 yds.....\$4.00

Green Burlap. Dyed green burlap, 36 inches wide. Per yard..\$0.25

Cards, Sympathy and Greeting



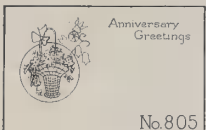
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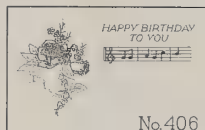
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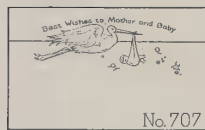
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No. 805



No. 406



No. 707

Can be supplied in great variety. We list a few of the more popular inscriptions herewith. Complete list furnished on request. Also special list of cards for Valentine Day, Easter, Mother's Day, Christmas and New Year's.

No. 609 Congratulations. No. 707 To Mother and Baby.
No. 737 With Best Wishes for the New Arrival.
No. 805 Anniversary Greetings. No. 3 With Deepest Sympathy.
No. 319 Sincere Wishes for a Speedy Recovery.
No. 417 Wishing You a Happy Birthday. No. 406 Birthday Greetings.
No. 37 With Sincere Sympathy. No. 9 In Loving Memory.
No. 32 With Sympathy. No. 11 With Heartfelt Sympathy.

Per 100.....\$0.40 Per 500.....\$1.75 Per 1000.....\$3.00

Large Sympathy Cards

Cards measure 3¼x4½ inches. Packed 25 cards and 25 envelopes per box. Price, per box.....\$0.40

No. 43 "With Deepest Sympathy."
No. 48 "With Sincerest Sympathy."

Sympathy Folder Cards

Packed in assorted boxes, 25 each of four styles.
Per 100, \$0.50; Per 1000, \$4.50.
Deepest Sympathy. With Deepest Sympathy.
With Sympathy. Sincere Sympathy.

Cards and Envelopes—Continued

Plain White Cards. Per 500.....\$0.50 Per 1000.....\$0.90

Glassine Envelopes with eyelet. Per 500..... 1.40

Plain White Envelopes. Per 500, \$0.75; per 1000..... 1.25

Plain White Envelopes, With metal eyelet. Size 2½x4¼.
Per 500.....\$1.25 Per 1000.....\$2.25

Carnation Staple. For mending split Carnation flowers.

Per 1000.....\$0.35 3000 for.....\$1.00

Bloomtint Soluble Tablets, for dyeing cut flowers. Can be supplied in the following colors: Blue, Green, Lavender, Orange, Pink, Red, Violet and Yellow. Can of 24 tablets.....\$0.50

Bloomtint Dust. Powder dye for coloring white flowers. Can be had in yellow, red, blue, green, lavender, orange, violet, pink.

Large bottles.....\$0.75 6 for.....\$4.00
Small bottles......20 12 for..... 2.00

Cemetery vases. Green enameled vase, No. 22.

Inside diameter 3¾ in., height without spike 6¾ in.

Each, 10c; doz., \$1.00; carton 36.....\$2.80

No. 145—Inside diameter 4½ inch, height without spike, 8 in. Each 15c; doz....\$1.50

Paper Clips. Time saver in fastening packages of flowers and plants.

1,000 for.....\$0.50

10,000 for..... 4.50

Chenille. Silk, medium, in purple, pink, white, yellow, dark blue, orchid.

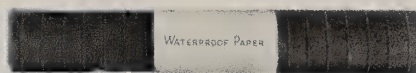
Per coil of 12 yards.....\$0.45

Clock Dials. Can be had with purple dial and white figures or white dial and purple figures.

7 inch, each.....\$0.20 Dozen.....\$2.25

10 inch, each......35 Dozen..... 4.00

Crepe Paper. Floretta Brand.



WATERPROOF PAPER

Well-known brand of waterproof crepe paper can be had in moss or Nile green, yellow,

orange, pink, blue, lavender, purple, white. All rolls 10 feet.
Per roll, 27c; 50 rolls, \$13.00; 100 rolls.....\$25.00

Emblem. Silver or Gold for Anniversaries. The large number 25 or 50 is in center of a floral wreath cut from heavy silver or gold paper. 6 inch, each, \$0.25; 9 inch, each.....\$0.35

FLORALIFE Complete—Nothing to Add

A preparation for prolonging the life of flowers by simply adding to the water when put in a container.

From personal experience we can definitely recommend Florlife as being all the introducers claim for it. No retail florist should be without it as when used according to directions it will add to your customer's satisfaction with the flowers you sell.

CONSUMER SIZE

Makes 1 quart of solution.
Shipped in display carton ready for retail sale.

Resale price

25 pkgs.....\$1.60 \$ 2.50
50 pkgs..... 2.75 5.00
100 pkgs..... 5.00 10.00

BULK SIZE

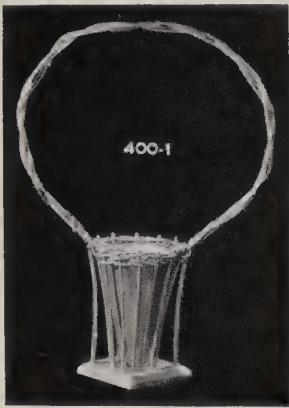
In complete form for instant use . . . measuring cup included.

15 qt. pkg. \$0.60
12 for 6.75
50 qt. pkg..... 1.40
6 for \$8.00, 12 for....\$15.00

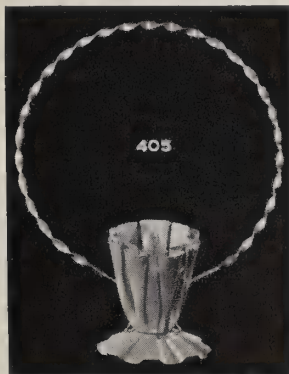


Floral Baskets

We carry a large line of baskets in popular shapes and sizes a few of which are illustrated on this page. Can be supplied in green and gold, white and green, ivory two-toned, blue and silver.



Basket Number	Diameter of Opening Inches	Inside Height of Basket Inches	Height Overall Inches	Each
10	9	10	30	\$0.90
100-4	6½x4½	10½	27½	.70
100-3	7½x5½	15	35	1.00
100-2	5	13	32	.85
400-1	5	9	24	.40
102-2X	7	11	30	.85
100-2	5½	12½	31	.85
100-3X	5	10½	28	.65
400-2	6	9½	26	.55
400-2X	6½	12	31	.90
101-1	7	14	35	1.10
101-2	8	17	41	1.25
101-3	7	20½	47	1.65



Metal Baskets

Made of pressed steel with twisted metal handle. Finished in attractive combinations of green, blue, orchid, silver, or white tipped with gold.

Basket Number	Diameter of Opening Inches	Height of Basket Inches	Height Overall Inches	Each
405	6	9	23	\$0.45
405-A	6	10	27	.50
405-B	6½	11½	30	.60

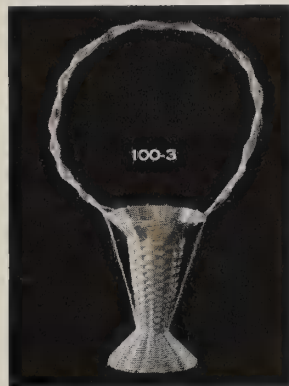


Cradles

No. 1 Cradle, 4x7½.....\$0.70 No. 2 Cradle, 4½x9½.....\$0.85

Bamboo Plant Basket

An inexpensive and very attractive plant basket, which has found friends wherever shown. Made entirely of Bamboo in the natural finish. Needs no other accessory than the color of the liner showing through the open work in the sides of the basket. Liners are galvanized and extra heavy, being finished in white, green, red, black and orchid. This is an imported basket, and our supply for immediate delivery is not very large. Another shipment will be here in time to take care of orders for Easter and Mothers' Day use.



Number of Basket	Depth of Liner Inches	Width of Liner Inches	Length of Liner Inches	Each
1	5½	6	11½	\$0.50
2	5½	6½	14½	.75
3	5½	7½	17½	1.00
4	5½	9½	24	1.50



Cut Flower Boxes

We carry a complete line of sizes and can fill orders promptly. Packed 25 complete boxes to a bundle, and we supply 25 or more at the 100 rate.

Mist Gray. Shallow Covers.

	Per 100		Per 100
21x7x3½ inches.....	\$4.85	30x5x3½ inches.....	\$4.75
24x5x3½ inches.....	4.00	36x6x4 inches.....	7.25
24x8x5 inches.....	6.50	36x8x5 inches.....	9.00
28x8x5 inches.....	7.00		

Mist Gray. Full Telescope.

30x12x6 inches.....	\$14.00	36x14x8 inches.....	\$19.00
30x14x8 inches.....	20.00	42x10x6 inches.....	15.00
36x14x7 inches.....	18.00		

Mist Gray. Corsage. Shallow Cover.

8x5x4 inches.....	\$2.60		
10x6x5½ inches.....	3.30		
12x5x4 inches.....	3.45		

Economy Corsage Box

Mist green one piece box packed 100 to bundle.	
9x5x4 inches.....	\$1.50
12x5x4 inches.....	1.75

Cycas Leaves

Well prepared leaves with rich glossy finish.

	Per 100		Per 100
4 to 8 inch.....	\$1.80	28 to 32 inch.....	\$4.75
8 to 12 inch.....	2.00	32 to 36 inch.....	5.75
12 to 16 inch.....	2.50	36 to 40 inch.....	6.75
16 to 20 inch.....	3.00	40 to 44 inch.....	7.75
20 to 24 inch.....	3.50	44 to 48 inch.....	8.50
24 to 28 inch.....	4.00		

Easels

White Wood. A well finished easel that will not warp.

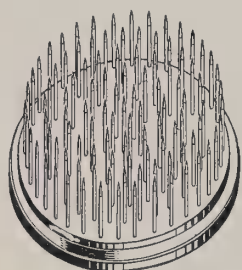
	Per Doz.		Per Doz.
36 inch.....	\$3.60	54 inch.....	\$5.40
42 inch.....	4.20	60 inch.....	6.00
48 inch.....	4.80	66 inch.....	6.60

Jumbo Size, extra heavy.

	Per Doz.		Per Doz.
60 inch.....	\$ 9.60	72 inch.....	\$12.00
66 inch.....	10.80		

Flower Holder

Nev-R-Tip Pin Type



made with heavy base, supporting sharp needle point brass pins. For natural flowers impinge the stems on pins and for artificial loop end of stem. Can be furnished in foliage green or satin silver.

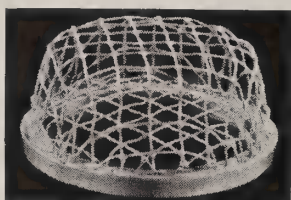
	Each	Dozen
No. 7 ¾ inch diameter....	\$0.10	\$0.60
No. 11 1½ inch diameter....	.25	1.50
No. 12 2¼ inch diameter....	.40	2.40
No. 13 3¼ inch diameter....	.75	4.50

Flower Holder "The Dazey." One of the best on the market.

	Each	Dozen
No. 1. 5¼ inch.....	\$0.65	\$7.30
No. 2 4 inch.....	.55	6.00
No. 3 3¼ inch.....	.45	5.00
No. 4 2¼ inch.....	.30	3.25

Flower Holder, Milwaukee. Made with galvanized wire netting mesh and a round heavy metal base.

	Each	Dozen
3½ inch.....	\$0.20	\$1.80
4½ inch.....	.25	2.10
5½ inch.....	.40	4.20
Oval Base, 5x2¾ inch.....	.30	2.70



Glazing Points, Peerless. Galvanized, easily applied, no rights or lefts. No. 2½ for double thick glass. Per 1000.....\$0.60

Glazing Brads. Galvanized nails ⅞ inch long. Per lb.....\$0.30

Grass Mats. Made of raffia, 36x72 inches, dyed green.
Each.....\$2.50 3 for.....\$7.00

Hormodin

Hormodin Powder and Hormodin Liquid are root-inducing chemicals which stimulate rapid root growth on cuttings. Many plants formerly impossible to propagate from cuttings may now be rooted with the aid of Hormodin.

Powder—Since different plants require different treatment, Hormodin Powder has been developed in three strengths, paralleling the range of hormones in nature.

No. 1. A general-purpose powder especially good for carnations, roses, poinsettias, chrysanthemums, and similar types.

1¼ oz. tin.....\$0.50 1 lb. tin.....\$3.00

No. 2. Designed for many of the woody and semi-woody types.
1¼ oz. tin.....\$0.75

No. 3. Designed for the more resistant species including many evergreens and dormant leafless cuttings.
1 oz. tin.....\$1.00

"A" Liquid—The liquid form of Hormodin is applied as a dilute, water solution. It offers the possibility of treating cuttings with any desired concentration at a cost of only a fraction of a cent per cutting.

	Each	Each
5 cc. Bottle.....	\$0.50	60 cc. Bottle.....\$2.50
15 cc. Bottle.....	1.00	120 cc. Bottle.....4.50

Hansen Handy Handles. Adjustable to any size pot. Pink, Blue, Green or Lavender shades in 13, 17 or 22 inch heights.
Per dozen.....\$2.35 Per 100.....\$18.00

Hansen Box Handles. In 22 or 24 inch heights. Same colors as above.
Per 100.....\$22.00 Per dozen.....\$2.85

Hyponex—Plant Food

A clean odorless, highly concentrated plant food which will definitely insure healthier plants and more and larger flowers. Can be used on any soil whether acid or alkaline as it contains a buffer which prohibits the mixture from causing any appreciable change in the pH of the growing medium. Contains all necessary plant food complete and balanced including the rarer elements. Also Vitamin B1. Put up in many different sizes it has become an excellent item for retail sales, as well as for use in the greenhouse.

	Each	Dozen
3-oz. can makes 18 gals. of solution.....	\$0.25	\$2.00
1-lb. can makes 100 gals. of solution.....	1.00	8.50
10-lb. drum makes 1000 gals. of solution; per drum	7.50	

Write for prices on 25 lb., 50 lb., and 100 lb. drums.

Vitamin B-1

The great amount of publicity given this plant growth stimulant has created a heavy retail demand. We offer ½ oz. eye dropper cap bottles which retail at 35 cents and will make 120 gallons of solution.

Display Carton, 24 bottles.....\$5.30

Labels—Pot. Painted.



Length	Width	Per 1000	Length	Width	Per 1000
4-inch	⅝-inch.....	\$1.85	8-inch	⅝-inch.....	\$3.00
5-inch	⅝-inch.....	2.20	10-inch	⅝-inch.....	4.00
6-inch	⅝-inch.....	2.50	12-inch	⅝-inch.....	5.00

Labels—Garden. Painted.

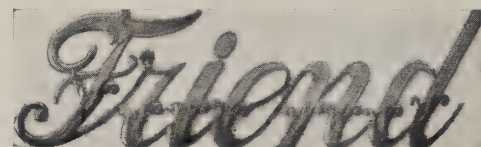
8-inch	⅞-inch.....	\$4.85
10-inch	⅞-inch.....	5.85
12-inch	1½-inch.....	8.35

Labels—Tree. Copper Wired. Painted.

3½-inch long, ⅝-inch wide; per 1000.....\$2.30

Letters—Gold or Purple Script Words

The most popular inscription for attaching to ribbon, chiffon and can be supplied in a large selection of words, a



few of which we list: Father, Mother, Daughter, Son, Sister, Brother, Wife, Baby, Cousin, and others. Put up in packages of ten.

Pkg. of 10.....\$0.20 10 pkgs. for.....\$1.80

Koral Script Words. A purple colored script inscription which can also be supplied in a large selection of words. Each "word" packed in a separate box. Per letter.....\$0.04½

Boston Script Words. Per letter......04½

Gold Letters. Best quality gummed letter that will not tarnish and will adhere. Comes in two sizes, put up in packages of 25 letters each.

	Per 100	Per 1000
No. 1—1¾ inch.....	\$0.20	\$1.80
No. 4—1 inch.....	.20	1.80
Metal compartment boxes for gold letters, each.....	\$1.50	
Heavy Cardboard Compartment Box, each.....	\$0.80	

Felt Letters. Purple.

1 inch.....	\$1.30	\$12.00
1½ inch.....	1.35	13.00

Good soil and a complete plant food are necessary to raise first class plants and flowers.

High Grade Fertilizers

Prices Subject to Change Without Notice.

Our prices are f. o. b. Chicago Heights, Illinois, on all except Clay's Fertilizer, Charcoal and Peat, which are f. o. b. Chicago.

Special Florist Mixture.

Promotes a thrifty growth and profuse blooming plant, being all organic and quickly available. Use 6 pounds to 100 square feet of bench space before planting or mix a 4 inch pot with each wheelbarrow of soil for compost piles.

Per 100 lbs.....\$ 3.00	1000 lbs.\$26.00
500 lbs.14.00	Ton 50.00

Bone Meal. Florist Grade. This is the best grade of steamed bone.

Per 100 lbs.\$ 3.50	1000 lbs.\$30.00
500 lbs.16.00	Ton 58.00

Bone Meal. Rose Growers. A finely ground bone—free from acid. This has been slightly steamed and is sure in its results.

100 lbs.\$ 3.75	1000 lbs.\$35.00
500 lbs.18.00	2000 lbs. 65.00

Bone Meal. Raw. Becomes available very slowly.

100 lbs.\$ 3.50	1000 lbs.\$30.00
500 lbs.16.00	2000 lbs. 58.00

Blood and Bone.

Per 100 lbs...\$3.50	500 lbs. ...\$16.00	1000 lbs. ..\$30.00
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Cattle Manure. This is a very high grade material, heat dried, and free from straw, being all pure Cattle Manure.

Per 100 lbs.....\$ 2.50	1000 lbs.\$17.00
500 lbs.9.00	Ton 32.00

Charcoal. Used for mixing with potting soil. Can be furnished in 6 sizes, lump, large pea, small pea, rice, sugar or powder.

Per 50 lb. bag.....\$2.50	5 bags\$11.25
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Clay's Fertilizer, Imported An old and reliable English fertilizer.

56 lbs.\$ 7.00	112 lbs.\$12.00
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Dried Blood. Used as a liquid manure, for mixing with the soil or as a top dressing.

Per 100 lbs....\$5.75	500 lbs....\$25.00	1000 lbs....\$45.00
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Nitrate of Soda. Use only after plants are above ground. Dilute 2 ounces per gallon of water and do not use oftener than at intervals of about four days.

10 lbs.....\$0.75	25 lbs.....\$1.25	100 lbs.....\$3.50
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Sheep Manure.

Per 100 lbs.....\$ 2.50	1000 lbs.\$17.00
500 lbs.9.00	Ton 32.00

Sulphate of Ammonia, Commercial. To be used where a rapid leaf development or leaf growth is desired.

100 lbs.....\$3.25	500 lbs.....\$15.00	1000 lbs.....\$27.50
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Sulphate of Potash. A ready available form of potash.

100 lbs.....\$4.25	500 lbs.....\$20.00	1000 lbs.....\$37.50
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Superphosphate. 20% available. Very effective on some soils when an excessive amount of phosphoric acid is required.

100 lbs.\$2.00	500 lbs.\$8.00	1000 lbs....\$15.00
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Peat Mull. Granulated. A great soil improver. Used extensively for mixing with potting soil, for propagating benches and for mulching. Large bales, 19 to 20 bushels.

Each\$3.75	10 bales....\$35.00	5 bales....\$18.00
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Regularity in applying Insecticides will keep your houses and plants free from insect pests.

Insecticides

Note:—Poisons cannot be sent by mail and have to be shipped by freight or express.

Arsenate of Lead. Dry Powdered, for dusting and spraying. 1 lb., 35c; 4 lbs., 70c; case of 24 lbs.....\$3.75

Black Leaf 40. A contact poison used as a spray for sucking insects. Oz. bottles, per doz., \$2.70; carton of 24, \$5.35; 5 oz. bottles, each, \$1.00; doz., \$8.00; 1 lb., \$2.10; 2 lbs., \$3.10; 5 lbs., \$5.85; 10 lbs.\$9.85

Cyanogas, Calcium Cyanide. "G" greenhouse fumigant. Forms a gas for the control of aphids, white fly, thrips and mealy bug. 5 lbs.....\$3.00 25 lbs.....\$10.00 100 lbs.....\$25.00

D. N. Sulphur Dust No. 10. A new and very effective control for Red-Spider, Thrip, and rust on Carnations. 10 lb. bags each \$3.00 F.O.B. Chicago; Case of 5 10-lb. bags \$12.50 F.O.B. Factory.

Derrisol. Non-poisonous liquid, used for the control of sucking insects. 2 lbs., \$3.00; 10 lbs. \$12.00.

Fish Oil Soap. For use as a spreader. Also as a wash on various plants for cleaning foliage. 1 lbs.....30c 5 lbs.....\$1.25 10 lbs.....\$2.00

Floral Spraylite. A new and powerful contact and stomach poisoning insecticide, which has found ready acceptance by all growers who have tried it out. Per Gallon.....\$7.25 5 Gals., per Gallon.....\$6.45

Flowers of Sulphur. For dusting. 10 lbs.....\$1.00 50 lbs.....\$2.50 100 lbs.....\$4.50

Fume Tobac. Fumigating Tobacco Powder. F.O.B. New York. 25 lbs.....\$4.50 50 lbs.....\$7.50 100 lbs.....\$14.00

Hitox. A blend of Rotenone and Pyrethrum being both Contact and Stomach poison. Does not spot or stain. Gallon.....\$9.00

Lethane 440. An effective control for mealy bugs. Quart.....\$2.00 Gallon.....\$5.50

Lethane Spreader. Gallon tins, each.....\$1.80 5 Gallon tins, each.....\$8.50

L333. A Rotenone spray for control of red spiders, thrips, green fly, white fly, and aphids. Per Gallon.....\$10.75

Loro. A contact insecticide for the control of Aphid, Thrip, and Red Spider. Per Gallon.....\$10.50

Multicide. An improvement of the well known Evergreen pyrethrum spray. Used for control of sucking and chewing insects. Quart.....\$2.50 Gallon.....\$9.90 5 Gallons.....\$42.50

Naphthaline Flakes. 10 lbs., \$1.50; 25 lbs., \$3.00; 50 lbs., \$5.50; 100 lbs., \$10.00

Nico Fume Liquid. A standard and effective insecticide for fumigating or spraying. Contains 40% free nicotine. 1 lb.....\$2.25 4 lbs.....\$5.75 8 lbs.....\$10.00

Nico-Fume Pressure Fumigators. A new method of fumigating with Nico Fume powder. Each tin has a sparkler for lighting the powder. 1 lb. tin.....75c 6 tins.....\$3.75 12 tins.....\$7.00 ½ lb. tin.....45c 6 tins.....2.40 12 tins.....4.20 Freight charges prepaid from factory on 4 cartons or 50 lbs.

Nico-Fume Holder. For hand directed fumigation with pressure Fumigators. Each.....\$0.85

Red Arrow Insect Spray. A highly concentrated pyrethrum preparation, that kills by contact; non-poisonous. Quart.....\$3.60 Gallon.....\$10.70

Rotecide. Kills mealy bug, red spider, aphids, beetles. Quart....\$3.00 Gallon....\$8.00 5 Gallons....\$35.00

Selocide. For the control of red spider. Very effectual. Gallon....\$3.00 5 Gallons....\$13.50 10 Gallons....\$24.50

114Y. An excellent Rotenone spray with spreader. Quart.....\$2.50 Gallon.....\$8.50

Spraylite 99. A quick acting contact spray, which the manufacturer claims will kill practically any insect that can be killed by contact. Per Gallon.....\$9.75 5 Gals, Per Gallon.....\$9.25

To-Na-Cide. For mixing with soil to kill thrip and other insects, either in the greenhouse or garden. 5 lbs., \$1.25; 10 lbs., \$2.00; 25 lbs., \$4.00; 50 lbs., \$6.50; 100 lbs., \$12.00, F. O. B. New York

Volck. Control for scale, mealy bug, white fly, aphids and thrip. Gallon.....\$2.00 5 Gallons.....\$6.25

Lycopodium. Prepared and dyed a permanent green. 10 lb. carton, \$1.95; 25 lbs., \$4.75; 100 lbs.....\$18.00

Mats—Japanese Chip. Now the most popular pot cover, they undoubtedly increase the sales value of potted plants when tastefully used. Can be supplied in a large variety of colors, plain and two-tone block weave.

100.....\$6.50 500.....\$31.25 1000.....\$60.00

Magnolia Leaves. Dr. Dux brand, considered the best and most uniform leaf on the market. Colors, brown, green.

Per carton....\$1.50 50 lbs....\$10.00 100 lbs....\$19.00

Paper. Prices subject to market change.

Sulphite Tissue. 24x36 inches. Per ream, \$1.00; 10 reams..\$ 9.00

American Beauty Tissue. 24x36. Per ream, \$1.25; 10 reams 11.00

Green Wax. Nice shade light green. 24x36. Per ream.... 1.75

White Wax. 24x36 inches. Per ream..... 1.50

Wax Rolls. Green. 3 inch rolls. Each, 20c; box of 12 rolls.. 1.90

Plant Tie "Lightning."

Per box of 1000, \$2.00; 5000 for..\$9.00

Bank Pins. Common pin in sizes 1, 2 and 3.
1/2 lb..... 35c 5 lbs. for.....\$3.00

Corsage Pin 020. These come with heads of assorted colors, put up in boxes of one gross each.
2, 2 1/2 or 3 inch, gross.....\$1.25

Corsage Pins No. 200 Pearl head.

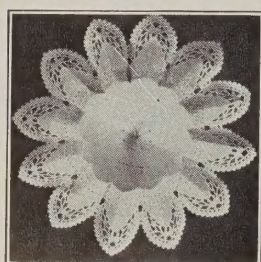
2 inch, assorted colors per gross..\$0.75

All white per gross..... .75

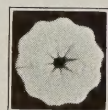
Philly Fern Pin. Made with a flat S-shaped head which offers a good surface for the finger to rest on when pushing the pin into place.

10 lb. carton...\$1.75

Paper Bouquet Holders. The old fashioned bouquet has become very popular in recent years. Sizes given are diameter of cardboard cup, as well as full diameter, including lace edge.



No.	Inches	Per Doz.	Per Gross
1	1 3/4 x 3 1/2	\$0.35	\$4.00
2	2 1/2 x 4 3/4	.45	5.00
3	2 3/4 x 5 1/2	.55	6.00
4	3 1/2 x 8	.65	7.25
5	4 x 9 1/4	.75	8.50
6	5 x 11	1.00	10.50
7	6 1/2 x 14	1.50	16.00



Gardenia Collars. Can be supplied either in celluloid or cardboard.

Celluloid, per 100...\$1.00 Per 1000....\$9.00

Cardboard, per 100.. .20 Per 1000.... 1.50

Pots—Neponset Paper. Sold in carton lots only.

Carton	Per 1000	Carton	Per 1000
2 -inch, 1000.....	\$3.25	3 1/2 -inch, 1000.....	\$ 5.60
2 1/4 -inch, 1000.....	3.45	4 -inch, 500.....	7.00
2 1/2 -inch, 1000.....	3.50	5 -inch, 500.....	9.60
3 -inch, 1000.....	4.35	6 -inch, 500.....	12.25

Putty Bulb, Scollay. A useful tool for applying liquid putty in glazing greenhouses. Each.....\$1.35 3 for.....\$3.75

Raffia. Strong, natural fibre for tying plants without injury.

Natural, lb., 60c; 5 lbs., \$2.75; 10 lbs.....\$5.00

Dyed, Green, lb.90

Rootone

A hormone powder for stimulating root growth in cuttings. Simply applied by just dipping the cuttings at the base into Rootone powder about one inch up the stem, shake off the excess and plant in propagating bed.

Can also be used as a treatment for seeds before sowing, as it will kill fungi and molds that are carried on the hull of the seed and which attack the seedling just after germination.

2 oz. jar—will treat up to 3000 cuttings.....\$1.00

1 lb. can—will treat up to 30,000 cuttings..... 5.00

Stative. Natural white first quality imported, fine large bunches.

Per lb.....80c; 5 lbs.....\$3.75

Sheet Moss. Packed in bushel size bags. Per bag.....\$1.25

Sphagnum Moss. Burlap bales, Each.....\$1.00

10 for 9.50

Sprinklers, Scollay. Made of first quality rubber. Will outwear any other sprinkler.

Each\$1.25

3 for 3.50

Cane Stakes. Green Japanese.

	Per 100	Per 1000	Per 2000
1 1/2 -ft., green	\$0.25	\$1.80	\$3.00
2 -ft., green35	2.50	4.00
2 1/2 -ft., green45	3.30	5.50
3 -ft., green50	4.00	6.75
3 1/2 -ft., green60	4.80	8.00
4 -ft., green70	5.40	9.00
5 -ft., green95	7.60	13.00
6 -ft., natural	1.20	9.80	16.50

Split Bamboo Stakes. A Japanese substitute for the ordinary match stick. Very light pieces of split bamboo dyed green and painted.

12-inch, per 1000, \$1.35; per bale, 5000.....\$5.50

18-inch, per 1000, \$2.00; per bale, 5000..... 8.50

Match Sticks. Green dyed hardwood stakes, useful for all potted plants of moderate height.

Per 1000

5 inch\$0.65

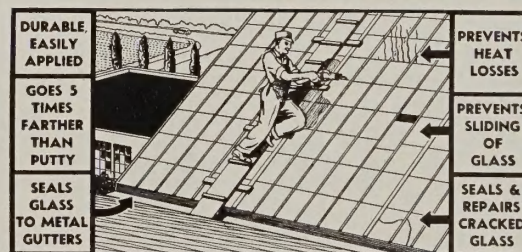
12 inch 1.35

18 inch 1.85

Puttitate

The permanent glazing for Greenhouses. This tape is a strip of lead metal with permagum mounted on it, and comes all ready for use. The permagum or putty is made from a secret formula and will stay soft for years under all conditions of weather. Easy to apply, just unroll, lay it over glazing bar and smooth out with a putty knife. Put up and sold in 100 foot units, price 3 1/2 cents per foot in lots under 1000 feet, in lots over 1000 feet, 3 cents per foot.

Rozak Sealing Compound



Rozak Sealing Compound is especially adapted for setting or sealing glass and repairing air or water leaks in greenhouses.

It is water-proof and weather-proof and dries to a rubbery firmness that allows for expansion or contraction. Its surface dries in twenty minutes and will not pull away from wood, steel, or glass. Applied with a special sealer gun, it is easily and quickly applied.

Prices for Sealing Compound are:

Per pint.....\$1.00 Quart.....\$1.75 Gallon.....\$3.00

Prices for Sealer Guns:

No. 1100...Holds 4 oz. of compound.....each \$1.35

No. 16-R. Holds 8 oz. of compound.....each 3.75

No. 32-R. Holds 16 oz. of compound.....each 4.25

Solvent in case compound becomes too thick:

Per pint.....35c Per quart.....70c

Stapling Pliers—Ace Clipper #702. Simple and easy method of fastening cards, tags or labels to packages. Also used for fastening office papers. Pliers, **\$4.50**; Staples, 5000.....**\$1.25**

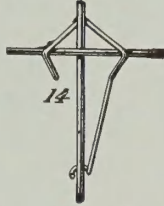
Stake Fastener Everlasting.

Made of heavy galvanized wire, can be used with either wire or bamboo stakes.
Box of 500.....**\$1.25**; 10 boxes.....**\$11.00**

Spray Hanger "James."

A strong hook for hanging Sprays, Wreaths or other designs.

Box of 12 hangers.....Each **\$0.60** 10 for.....**\$5.00**
Box of 48 hangers.....Each **1.20** 10 for..... **9.50**



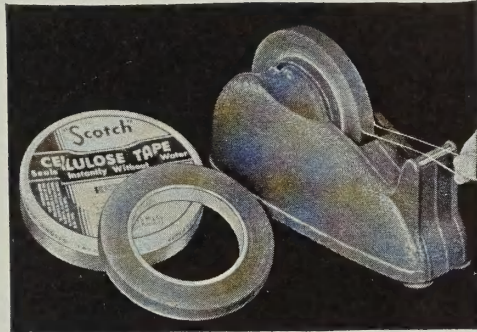
Scotch Tape

Always ready. No water necessary.

Dispenser, each**\$1.25**

Transparent tape.

½-inch wide. 1 to 11 rolls \$1.05 each, 12 rolls and up, each**\$1.00**



Tinfoil. Prices fluctuate and are subject to change. Plain Florist Foil can be supplied in 5-inch, 6-inch or 7-inch.

Per lb.....**\$0.18** 10 lbs.....**\$1.70** 100 lbs.....**\$16.00**

Green or Violet Foil, per lb., 35c; 3 lbs. for \$1.00; 10 lbs.....\$3.00

Aluminum or plain Silver Foil. 1 lb. roll..... 1.25

Green Sea Island Twine, 2 lb. cones..... 1.10

White Cotton Twine, 3 and 4 ply, 5 lb. sack of 30 balls..... 1.80

Cable Cord Green, 2 lb. cone..... 1.40

Thermometers. We offer two styles, both of which have black figures on white background, with red color in tube, making them easy to read.

No. 5033 Porcelain case. Each.....\$0.50
No. 100 Porcelain case, Each..... 1.00

Thread, Florist. A first class florist thread with plenty of strength, rich green color and runs 140 yards to a 2 oz. spool.
1 lb., **\$1.10**; 5 lbs.....**\$5.00**

Corsage Thread. 12 spools to a box of 1 lb..... **1.15**

Tooth Picks, Wired.

2½-inch, plain wired. Carton 10,000, **\$2.50**; case 50,000...**\$11.00**
3-inch, green wired. Carton, 8,000, **\$3.25**; case 40,000..... **14.50**
4-inch, green wired. Carton 4,500 **\$2.75**; case 10,000..... **5.50**
6-inch, green wired. Carton 3,000, **\$2.50**; case 10,000..... **7.50**
4-inch unwired green. Carton 10,000..... **3.50**
6-inch unwired green. Carton 10,000..... **4.50**

Tooth Picks. Plain hardwood, double pointed.

Per box, **10c**; 12 boxes, **75c**; 100 boxes..... **5.50**

Twist-Ems



Place 'Twist-ems' around stem and support



Twist ends between finger and thumb



In a "flash" stem is securely tied

Strong dark green invisible tapes with wire reinforcing that makes a perfect plant tie. Easy to attach and does away with unsightly twine.

4-inch, 5,000 for **\$3.00**; 6-inch, 5,000 for **\$4.25**; 8-inch, 5,000 for **\$5.50**

Plant Tubs. Richmond style. Neat, light and cheap tub, made of cedar, with electric-welded hoops, painted green.

Size	Diameter Inside Top	Each	Size	Diameter Inside Top	Each
3	8 inches.....	\$0.60	8	13 inches.....	1.25
4	9 inches.....	.65	9	14 inches.....	\$1.40
5	10 inches.....	.70	10	15 inches.....	1.50
6	11 inches.....	.90	11	16 inches.....	1.70
7	12 inches.....	1.00	12	17 inches.....	2.15
			13	18 inches.....	2.50

10% discount where 6 tubs or over of one size are ordered.

Jardier Vases and Pot Covers

Molded in one piece of laminated cellulite, hold water indefinitely.

Spray Vase No. 500. Pure white or white and gold, weighted base. 10 inches high, 7-inch diameter. Each.....**25c**

Rose Vase No. 400. White or green, weighted base. 10 inches high, diameter 5½ inches. Each.....**15c**

Oval Shape Vase No. 600. Green and Gold, or White and Gold, 15 inches high 9 x 6½ diameter. Each....**40c**

Bulb Box No. 4. For planting bulbous stock. 12 inches long, 5 inches wide and 4½ inches deep. Finished in green only.
Each**20c**



Pot Covers, either white, white and gold, or green.



No.	Diam.	Each	No.	Diam.	Each
4.	5¼-inch	8c	6.	7¼-inch	13c
5.	6¼-inch	10c	7.	8¼-inch	20c

Galvanized Flower Vases. Strongly made vases for use in florist store to pot up roses and other flowers.

	Diameter at Top	Height	Each	Doz.
No. 254.	5½ inches	11 inches.....	\$0.45	\$5.10
No. 256.	6½ inches	13½ inches.....	.50	5.70
No. 257.	6½ inches	15 inches.....	.55	6.30
No. 258.	6½ inches	17 inches.....	.60	6.60
No. 67.	9 inches	11½ inches.....	.65	7.20
No. 68B.	9 inches	15½ inches.....	.75	8.40
No. 69.	9 inches	18 inches.....	.85	9.60
No. 70.	9 inches	23½ inches.....	.95	10.80

Florist Cut Wire. Clean, soft, bright annealed wire cut and straightened in lengths ready for immediate use.

	Per 12-Lb. Box	Carton of 6 Boxes
No. 16 in 18-inch length.....	\$1.10	\$ 6.10
No. 18..... These	1.30	7.20
No. 19..... sizes	1.35	7.80
No. 20..... can be	1.45	8.40
No. 21..... supplied	1.55	9.00
No. 22..... in either	1.65	9.60
No. 24..... 12 or 18	2.35	13.55
No. 26..... inch lengths	2.85	16.50

Wire in Stone Coils. Per 12-Lb. Coils

No.	Per 12-Lb. Coils
No. 18.....	\$1.30
No. 19.....	1.35
No. 20.....	1.40
No. 21.....	1.45
No. 22.....	\$1.55
No. 24.....	1.75
No. 26.....	1.95
No. 28.....	2.35

Spool Wire. Put up in a convenient form, ready for use.

No. 22 and 24. Per stick, **12c**; doz., **\$1.20**; 20 sticks.....**\$1.70**

No. 26, 28 and 30

Per stick, **14c**; doz... **1.40**
20 sticks **2.00**

No. 32, 34 and 36

Per stick, **20c**; doz... **2.00**
20 sticks **3.00**



THE MALIN & CO. CLEVELAND, O

Wire Galvanized. No. 18 in 12 lb. coils..... **1.95**

METALLINE, CHIFFON AND POT TIE RIBBONS



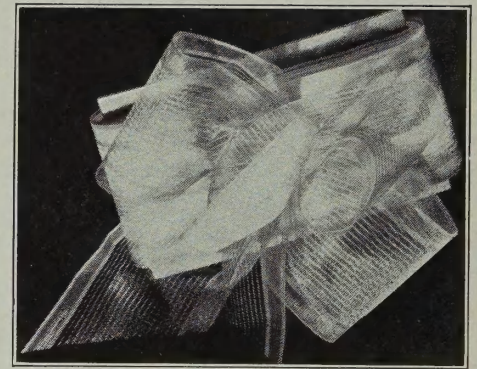
PATTERN MERMAID



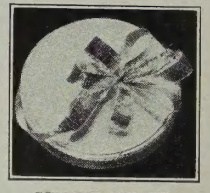
PATTERN 1860



CREPE MODERNE



PATTERN 1804

SILVER EDGE
POT TIESILVER TINSEL
RIBBON

- Pattern Mermaid.** A high grade Metalline with fine lustre 5 inches wide with $\frac{3}{4}$ inch border. Can be furnished in all popular colors. 20 yard bolt\$1.25
- Pattern 1860.** Medium priced Metalline 5 inches wide put up in 20-yard bolts. All colors. Per bolt 1.25
- Crepe Moderne.** Metalline. A very fine and closely woven Metalline, beautiful lustre. Comes in all popular colors. 40-yard bolt.. 3.00
- Pattern 1804.** Metalline. An economical grade with striped center and plain edge. 5 inches wide. Very good value in all colors. 40-yard bolt80
- Pattern 2037.** Very practical 3 stripe Metalline with fine lustre, priced right, 5 inches wide. All colors. 40-yard bolt..... 1.00
- Pattern 1975.** Fancy Rayon Metalline high grade pattern, suitable for weddings. 5 inches wide, all colors. 20-yard bolt..... 1.00

SATIN RIBBON

- Pattern Sunshine No. 120.** Fine quality and good lustre. $4\frac{1}{2}$ -inch width. All colors. 10-yard bolt, \$1.25; white only, 20-yard bolt 2.00
- Pattern Siana No. 120.** Satin rayon of good quality, $4\frac{1}{2}$ inches wide; all colors, 20-yard bolt 1.25
Per Yard
- French Chiffon.** Plain 3 stripe. The best imported quality in all popular colors. Bolts vary in length from 35 to 42 yards.
- 2 inch\$0.04
4 inch05
6 inch06 $\frac{1}{2}$
- Valley Chiffon.** Very popular for weddings. Can be furnished in all colors. 6 inch width. Per yard..... .07 $\frac{1}{2}$
- Fancy Bridal Chiffon.** A beautiful high grade Valley Chiffon, with 1-inch satin stripe on each edge, and Valley center. Can be supplied in white and pink only. Per yard35

Pot Tie Ribbons. Silver Edge. Very popular, all colors. Spool, 50 yards, \$0.45 each. Per doz.....\$4.80
Radiance—All colors. 50-yard spool..... .90

Silver Tinsel Ribbon. Solid silver used with Gardenias 50-yard bolts, $\frac{3}{8}$ in. wide, 40c; $\frac{1}{2}$ in. wide, 50c; $\frac{5}{8}$ in. wide, 60c; $\frac{3}{4}$ in. wide, 70c; $\frac{7}{8}$ in. wide.....\$0.80

Gold Tinsel Ribbon. Solid gold. 50-yard bolts. $\frac{3}{8}$ in., 40c; $\frac{1}{2}$ in., 50c; $\frac{5}{8}$ in., 60c; $\frac{3}{4}$ in., 70c; $\frac{7}{8}$ in..... .80

Shower Ribbon. Picot edge. All colors. 50-yard spools, 45c; No. 2 Satin, with silver stripe, all colors, 50-yard spool 50c; No. 2 Satin, plain, all colors, 50-yard bolt.. .45

Satin Corsage Ribbon. Pattern 1000. All colors. One inch wide. 10-yard bolts, \$0.35; 3 bolts for..... 1.00

Corsage Ribbon. Pattern 8700. Plain center with satin edge. One inch wide. All colors. 50-yard bolt80

Corsage Ribbon. Pattern Charm No. 5 Taffeta Rayon, water repellent 1 inch wide, all colors; 50 yard bolts..... .50

Corsage Ribbon. Pattern Regent No. 3 Lustreous Satin, $\frac{3}{4}$ inch wide, all colors, 40-yard bolts80

Ribbonzene, for tying cards either in silk or fibre. 500 yard bolt. Silk per bolt, \$1.15; fibre, per bolt.....\$0.85

Para-Film

A flexible moisture-proof and self-sealing tape, very simple and economical to use. Can be furnished in white, pink, Nile green, moss green, red, orchid, lavender, yellow, silver and gold. Comes in two widths, $\frac{3}{4}$ inch and 2 inch, being packed 6 rolls to a box. The $\frac{3}{4}$ inch has 2 rolls to a package. Any assortment of colors. Per box..... 3.90
Single roll70



Corsage Shields. We can supply any of the following shields in white, pink, Nile green, yellow, Ophelia, lavender or orchid.

Per Doz.
Lacette or chiffon shields.....\$1.25
Paree, oval shape shields..... 1.25
Midget size chiffon shields..... .75
Chiffon wrist shields..... 1.25
Chiffon shoulder shields..... 1.20
Feather wrist shields..... 1.75
Feather shoulder shields..... 1.70

Single Ostrich Feathers. All colors. Per 100.. 3.00